

# Culture Statistics, 2024

**Tiranë, 20 June 2025**

- During the year 2024, a total of 1,282 shows and premieres were organized in the central art institutions, marking an increase of 9.1%, compared to 2023.
- During 2024, the number of visitors to the institutions of material heritage is 1,314,999 visitors, 30.7% more, compared to 2023.
  - During 2024, the number of foreign visitors is 788,270, where 59.9% comprise the total number of visitors to the institutions of material heritage.
- In the academic year 2024-25, 16,645 students have been registered in the fields of study related to culture, 1.4% less students, compared to the previous academic year.
- In the culture-related fields of study for the academic year 2024-25, the fields most preferred by higher education students are:
  - Architecture and Construction with 6,246 students;
  - Languages which ranks second with 3,381 students, followed by the field of study Sports with 2,990 students and Arts with 2,288 students;
  - Humanities include 1,228 students, while Journalism and Information has 512 students.
- In the 2024-25 academic year, 2,253 foreign students were enrolled in higher education, 1.7% less, compared to the previous academic year.
  - The majority of students come from Italy (1,162 students) and from Kosovo (392 students).
- In 2024, public expenditures on Entertainment, Culture and Religious Affairs constitute 1.56% of total public expenditures and occupy a share of 0.45% in total GDP.

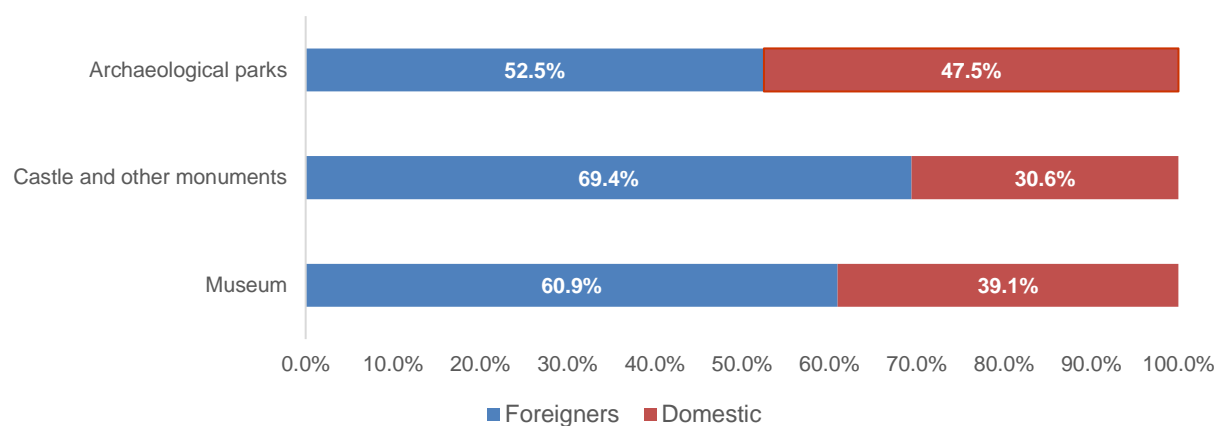
**20/06/2024**

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## Cultural Heritage

- During 2024, the number of visitors to institutions of material heritage is:
  - 468,839 to museums, 19.7% more, compared to the previous year,
  - 344,785 to castles and other monuments, increased by 27.0%, compared to 2023,
  - 501,375 to archaeological parks, 46.2% more compared to the previous year.

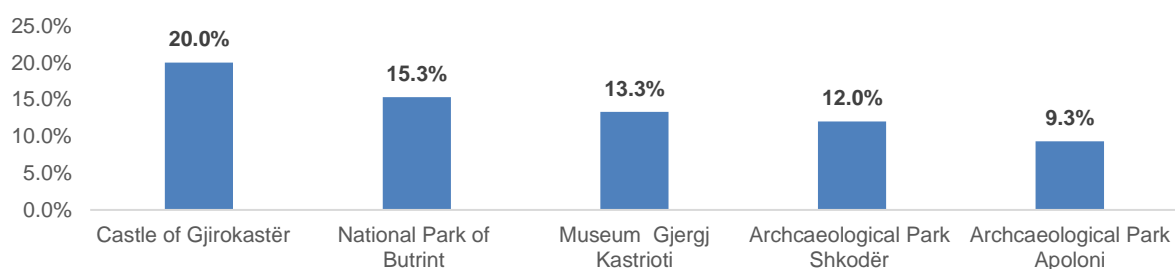
Fig.1 Percentage of foreign and domestic visitors to museums, castles and other monuments, archaeological parks, 2024



Source: Ministry of Economy, Culture and Innovation, INSTAT

- Of the total number of domestic and foreign visitors, the most frequented to institutions of material heritage are shown in chart 2.

Fig. 2 The five most frequented material heritage institutions, 2024



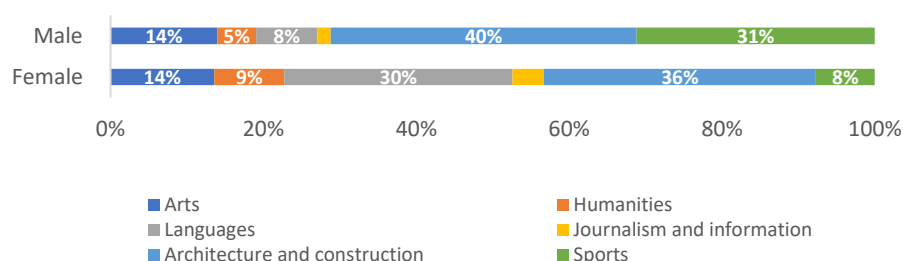
Source: Ministry of Economy, Culture and Innovation, INSTAT

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### Cultural Education

- In the academic year 2024-25, in the fields of study related to culture, the number of female registered is 9,377, with a decrease of 4.0%, compared to the previous academic year.
- Females make up the majority of registered students, with 56.3% of the total registrations for this academic year.

Fig.3 Percentage of students enrolled in cultural fields by sex, 2024-25



**Source:** Ministry of Economy, Culture and Innovation, INSTAT

### Learning mobility in higher education

Studying abroad offers students the opportunity to experience our educational system and to get to know and discover the culture of our host country.

- In the academic year 2024-25, 2,253 foreign students were enrolled in higher education, 1.7% less than the previous academic year. By educational level, the distribution of foreign students is:
  - o 0.4% in two-year higher education programs;
  - o 30.4% in bachelor's programs;
  - o 64.8% in master's programs;
  - o 4.4% in doctoral programs.

### Harmonized Index of Consumer Prices in Cultural Services and Goods

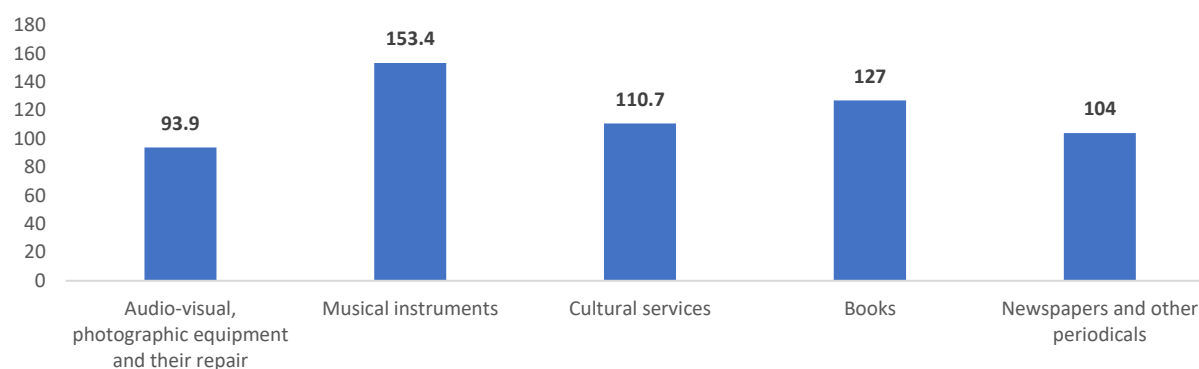
- Compared to the previous year, the annual change in percentage of the harmonized index of consumer prices for some cultural goods and services is:
  - o Musical instruments - increase by 8.5%;
  - o Books - increase by 5.1%;

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- Cultural services - increase by 1.3%;
- Newspapers and school supplies - increase by 0.8%;
- Audio-visual, photographic equipment and their repair - decrease by 1.5%.

Fig. 4 Harmonized index of consumer prices for certain cultural goods and services, 2024

Base year: Dec 2015 = 100

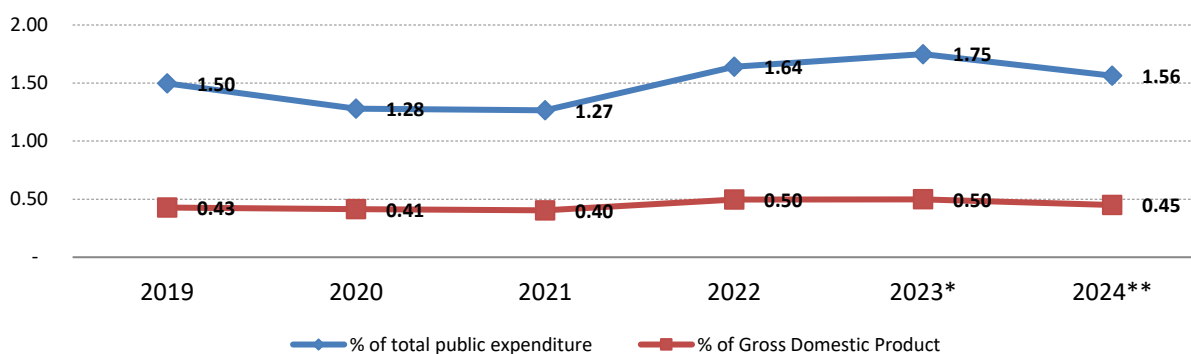


Source: Consumer Price Survey, INSTAT

### Public Expenditure on Entertainment, Culture and Religious Affairs

- In 2024, public expenditures for Entertainment, Culture and Religious Affairs in relation to GDP and in relation to total expenditures have marked (fig. 5):
  - a decrease of 0.05 percentage points as a percentage of GDP, compared to 2023,
  - a decrease of 0.19 percentage points, as a percentage of total public expenditures, compared to 2023.

Fig. 5 Public expenditure on entertainment, culture and religious affairs, (in %)



Source: Ministry of Finance, INSTAT calculations (\* Data are semi-final \*\* Data are based on quarterly estimates)

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# Methodology

The statistics presented in this publication are provided by surveys conducted by INSTAT and by administrative sources such as the Ministry of Culture, the Ministry of Education and Sports and the Ministry of Economy and Finance. The methodology used is based on Eurostat recommendations.

## Cultural heritage and cultural participation

Data on cultural heritage and cultural participation refer only to institutions, which are under the Ministry of Culture. The central institutions of art and culture include: National Theater, National Theater of Opera, Ballet and National Ensemble, National Experimental Theater "Kujtim Spahivogli", National Cultural Center for Children and the National Circus. In the total of museums, castles and archeological parks are included the institutions:

Museum	Castles and other monuments	Archaeological Parks
National Historical Museum, Tirana	Castle of Berat	National Park, Butrint
Archaeological Museum, Durrës	Castle of Gjirokastër	Archaeological Park, Apollonia
Independence Museum, Vlorë	Castle of Portopalmos	Archaeological Park, Byllis
Gjergj Kastrioti (Skanderbeg) Museum, Krujë	Castle of e Kaninës	Archaeological Park, Shkodër
Ethnographic Museum, Krujë	Castle of Himarës	Archaeological Park, Lezhë
Ethnographic Museum, Berat	Amphitheater	Archaeological Park, Amantia
Onufri Iconographic Museum, Berat	Monastery of 40 Saints	Archaeological Park, Orikum
Medieval Art Museum, Korçë		Archaeological Park, Finiq
Archaeological Museum, Korçë		Archaeological Park, Antigonea
Education Museum, Korçë		
National Photography Museum 'Marubi', Shkodër		
National Museum of Surveillance 'House of Leaves', Tirana		

## Cultural education

Data on enrollment of students in tertiary education in cultural related fields of study are provided by the Ministry of Education and Sports. Based on the classification of fields of study (ISCED-F 2013), the fields considered related to culture are:

Fields in culture
021 Arts
022 Humanities
023 Languages
032 Journalism and information
073 Architecture and construction
1014 Sports

For more information, please visit the website: <http://www.instat.gov.al/>

## Harmonized Index of Consumer Prices

Data on the harmonized consumer price index related to cultural goods and services are provided through the Consumer Price Survey, that INSTAT conducts on a monthly basis. This indicator is based on the European Classification of Individual Consumption by Purpose (ECOICOP) with 12 main divisions.

ECOICOP – cultural purposes
CP091 Audio-visual, photographic equipment and their repair
CP09221 Musical instruments
CP0942 Cultural services
CP0951 Books
CP0952 Newspapers and other periodicals

## Definitions

*Cultural heritage* is the entirety of cultural, material and immaterial assets of an individual, group or society inherited from the past that are preserved in the present, to convey future generations as part of a country's national wealth, which express values the identity, knowledge, traditions, beliefs, and cultural landscapes.

*The museum* is the institution for the preservation of memory, in the service of society and its development, open to the public, which conserves, studies, communicates and presents the movable and immovable heritage of mankind and its surrounding environment for the purpose of education, study, promotion and entertainment.

*The monument of culture* is the object or building of historical-cultural values, which is protected by the state.

*Archaeological park* is a territory with clear boundaries that includes important archeological evidence of above ground, underground and underwater landscapes and co-presence of historical assets, cultural landscape, organized with elements of an outdoor museum.

*Two-year programs* of higher education are study programs with a professional character after secondary education, with 60 or 120 training credits, referred to level 5 - Higher education, short cycle, of the Albanian Framework of Qualifications. Their normal duration is one or two academic years and at the end a "Certificate" is respectively issued