

Retail trade

Fourth quarter, 2025

Tirana, March 18th 2026: Retail trade volume index, estimated based on deflated sales value index, marked 137.5, increasing 6.2 %, compared to the fourth quarter 2024. This indicator seasonally adjusted, compared with the previous quarter increased 1.5 %.

The annual change of turnover volume index in retail trade

In the group of Retail trade, excluding the retail sales of motor fuel, turnover volume during fourth quarter 2025 increased 5.7 % compared to fourth quarter of 2024.

The group “Motor fuel retail sales in specialized stores”, turnover volume increased 7.2 %, compared with the same quarter of the previous year.

The quarterly change of turnover volume index seasonally adjusted

In the fourth quarter 2025, the group of retail trade, excluding the retail sales of motor fuel, turnover volume seasonally adjusted increased 1.6 % compared to previous quarter.

In the group “Motor fuel retail sales in specialized stores”, the value of volume turnover index seasonally adjusted decreased 1.1 %, compared to the third quarter 2025.

The contribution of the main groups to the volume of the retail trade turnover index

On the annual change of + 6.2 %, on retail trade, on the fourth quarter 2025 compared to the same quarter of previous year, group contribution is as follows:

The group “Non-food Products in specialized and non-specialized stores” with + 2.5 percentages point. The group “Food beverages and tobacco in specialized and non-specialized stores” with + 1.8 percentage point and “Retail sale of Motor Fuels” have contributed with + 1.9 percentage point.

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Fig. 1 Volume turnover index and value turnover index on retail trade (seasonally unadjusted)

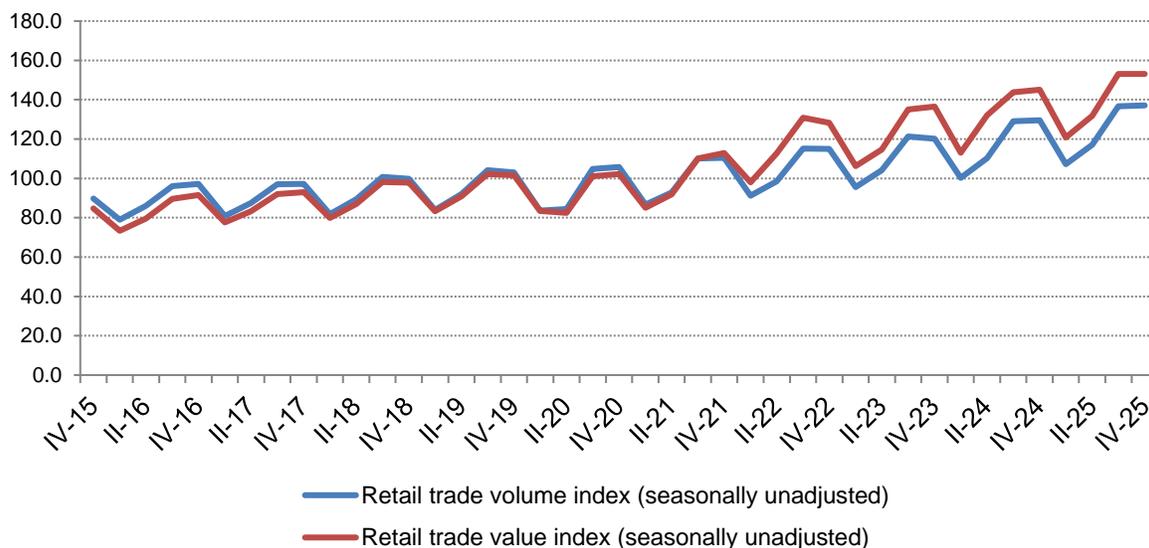
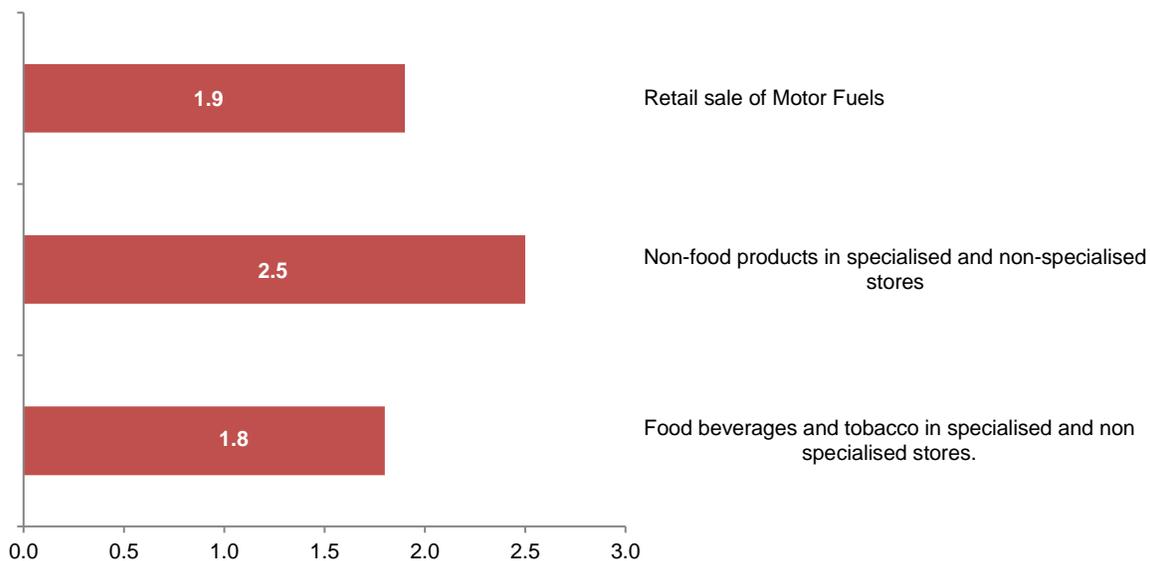


Fig. 2 Contribution of the main branches of the retail trade to real growth rate (q4-2025 / q4-2024)



Tab. 1 Annual turnover change on Retail Trade and Retail Sale of motor fuel seasonally unadjusted

		%				
NACE	Economic activity	IV.24-IV.23	I.25-I.24	II.25-II.24	III.25-III.24	IV.25-IV.24
47	Retail trade	7.8	7.0	6.2	6.0	6.2
47ex473	Retail trade. except retail sale of automotive fuel	5.3	4.9	4.9	5.2	5.7
4711; 472	Food, beverages and tobacco in both specialized and non-specialized stores	4.6	4.2	4.6	5.4	5.3
4719; 474-4778	Non-food Products in specialized and non-specialized stores	5.9	5.3	5.1	5.0	6.0
473	Retail sale of motor fuel	13.7	13.2	10.1	8.6	7.2

Tab. 2 Quarterly turnover change on Retail Trade and Retail Sale of motor fuel seasonally adjusted

		%				
NACE	Economic activity	IV.24 /III.24	I.25 /IV.24	II.25 /I.25	III.25 /II.25	IV.25 /III.25
47	Retail trade	1,5	1,4	1,2	1,4	1,5
47ex473	Retail trade. except retail sale of automotive fuel	1,4	1,7	1,1	1,3	1,6
4711; 472	Food, beverages and tobacco in both specialized and non-specialized stores	1,3	1,4	1,6	1,8	0,9
4719; 474-4778	Non-food Products in specialized and non-specialized stores	1,9	1,8	0,7	0,4	2,3
473	Retail sale of motor fuel	3,8	-0,3	1,9	3,4	1,1

Methodology

Information on the observation

Purpose – The quarterly statistical Retail Trade data collected by the comital enterprises show the most recent performance and developments of the economic indicators in the retail trade store units, as well as the consume scale.

The legal base of compilation methodology of Retail Trade indicators is Regulation (EU) 2019/2152 of the European Parliament and of the Council of 27 November 2019 on European Business Statistics.

Scope - Based on the main activity in the survey there are included:

- retail trade activity group 47-NACE-Rev. 2.2 (excluding the group 47.79-47.99)

Model - The enterprises are selected from the Statistical Register of Enterprises. The enterprises with 1-4 employees are surveyed by sample survey, whereas the enterprises with 5 and more employees are surveyed exhaustively.

Data collection – Administrative data source and CAPI method is used this quarter.

Indicators – The indicators are given in Index form the quarterly changes are given in percentage. Whereas the annual changes are given in percentage with reference to the base year, actually 2021=100. The data do not present absolute values.

Indexes – The indexes show the changes in time of a given variable, or of a group of variables. The Index Volume is calculated through the Laspeyres Formula. In order to avoid the prices impact, the indexes are deflated with the index of the price consume for the respective periods and corresponding groups.

The annual change in percentage - it measures in percentage the change of economic indicators of the actual quarter compared with the same quarter of the previous year.

The quarterly change in percentage – it measures in percentage the change of economic indicators of the actual quarter against compared with the previous quarter of the same year.

Revision – Indexes may be revised due to several reasons: additional information, the methodological changes or revaluation of the used coefficients etc.

Definition of the main indicators – Turnover is the total amount realized by enterprises during the month from the selling of goods, selling of own products and services excluded VAT.

Number of persons working includes all persons who actually work in the observed unit. There are included owners and co-owners and family members that helps in the activity and employees in the end of the quarter.

Seasonal and calendar adjustment

Seasonal and calendar adjustment of monthly / quarterly time series of retail trade is done by using JDemetra+ 2.4 version software. The chosen model for the decomposition of time series is X-12 ARIMA, under specification X-13 the span of time series is from 2005 to 2025. X-12 ARIMA model is totally based in moving average. In all-time series is applied the multiplicative decomposition and the direct approach.

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