

Accommodation Establishments

Third Quarter, 2021

Tirana, 19 November 2021: In the third quarter 2021, the occupancy variables of accommodation establishments are presented as below:

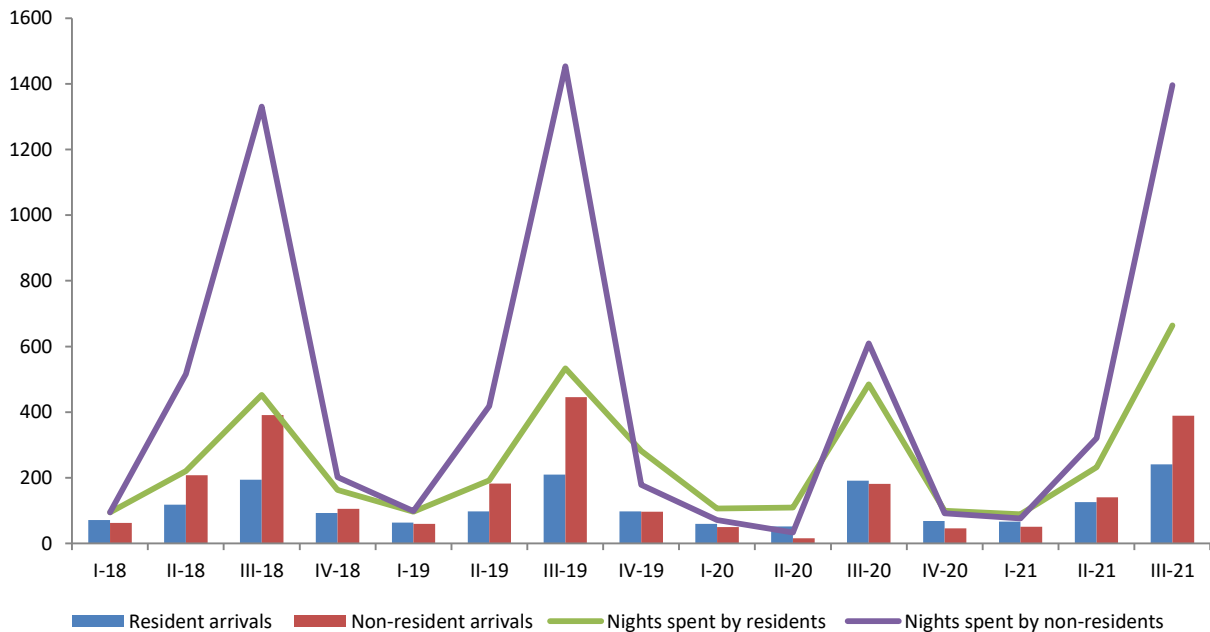
The number of total arrivals has increased by 69.3 %, compared to the third quarter 2020. The same trends follow the two below indicators:

- number of resident arrivals increased by 26.1 %;
- number of non-resident arrivals increased by 2.1 times;

The number of total nights spent has increased by 88.3 %, compared to the third quarter 2020. The same trends follow the two below indicators:

- number of nights spent by residents increased by 37.2 %;
- number of nights spent by non-residents increased by 2.3 times;

Fig. 1 Total arrivals and nights spent (number in thousand)



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Arrivals

During the third quarter of 2021, there was an increase in the number of total arrivals by 69.3 %, compared to the third quarter of 2020. The number of resident arrivals who were accommodated in the Northern Region marked the highest increase of 53.4 %. In Non-coastal areas this indicator has increased by 38.8 %, compared to the same period of the previous year. The number of resident arrivals who were accommodated in the “Hotels and similar accommodation” marked the highest increase of 28.9 %.

In the third quarter 2021, the highest number of visitors results:

- by regions in the “Southern Region” (42.1 %);
- by location close to the sea in “Coastal areas” (70.8 %);
- by type of accommodation establishments in “Hotels and similar accommodation” (94.1 %);

Tab.1 Arrivals by region, location close to the sea and type of accommodation

	Resident			Non-resident		
	Q.III 2019	Q.III 2020	Q.III 2021	Q.III 2019	Q.III 2020	Q.III 2021
Regions						
Northern region	48,859	33,008	50,629	146,133	50,100	138,296
Center region	41,991	33,698	42,383	130,719	74,912	133,818
Southern region	119,409	124,225	147,699	169,041	56,358	117,350
Type of location close to the sea						
Coastal area	102,866	129,263	155,143	285,822	132,031	290,969
Non-coastal area	107,393	61,668	85,568	160,071	49,339	98,495
Type of accommodation						
Hotels and similar accommodation	190,309	174,363	224,840	409,310	169,776	368,135
Holiday and other short-stay accommodation	16,485	14,049	13,270	27,655	10,242	18,747
Camping grounds, recreational vehicle parks and trailer parks	3,465	2,519	2,601	8,928	1,352	2,582
Total	210,259	190,931	240,711	445,893	181,370	389,464

Nights spent

During the third quarter of 2021 the total number of nights spent increased by 88.3 %, compared to the third quarter of 2020. The number of nights spent by residents who have been accommodated in Southern Region has marked the highest increase by 56.7 %. In Coastal areas has increased by 45.5 %, compared to the same

period of the previous year. The number of nights spent by residents who have been accommodated in “Hotels and similar accommodation” has marked the highest increase by 42.9 %.

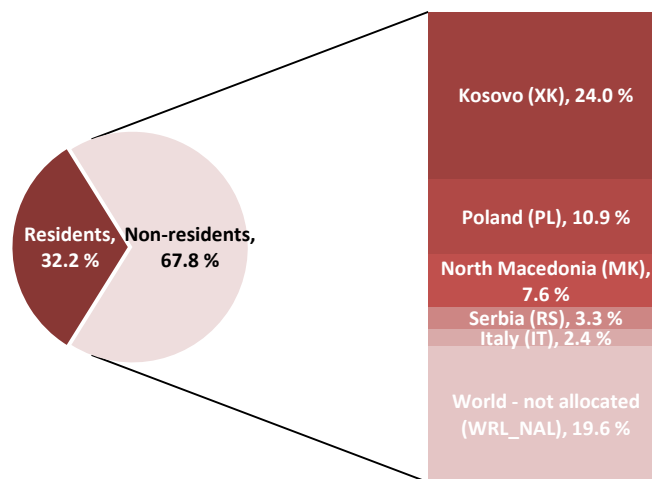
In the third quarter of 2021, the highest number of nights spent was realized:

- by regions in the “Southern Region” (42.4 %);
- by areas of proximity to the coast in “Coastal areas” (84.1 %);
- by type of accommodation structures in “Hotels and similar accommodation” (93.7 %);

Tab.2 Nights spent by region, location close to the sea and type of accommodation

	Resident			Non-resident		
	Q.III 2019	Q.III 2020	Q.III 2021	Q.III 2019	Q.III 2020	Q.III 2021
Regions						
Northern region	181,751	138,136	127,523	577,031	238,077	471,952
Center region	80,316	60,639	89,372	402,236	196,406	497,297
Southern region	270,990	285,410	447,277	474,009	175,347	426,905
Type of location close to the sea						
Coastal area	328,437	363,454	528,961	1,062,546	500,750	1,202,880
Non-coastal area	204,620	120,731	135,211	390,730	109,080	193,274
Type of accommodation						
Hotels and similar accommodation	488,027	429,359	613,692	1,327,358	559,165	1,316,566
Holiday and other short-stay accommodation	37,249	49,043	43,414	110,902	47,276	71,314
Camping grounds, recreational vehicle parks and trailer parks	7,781	5,783	7,066	15,016	3,389	8,274
Total	533,057	484,185	664,172	1,453,276	606,441	1,396,154

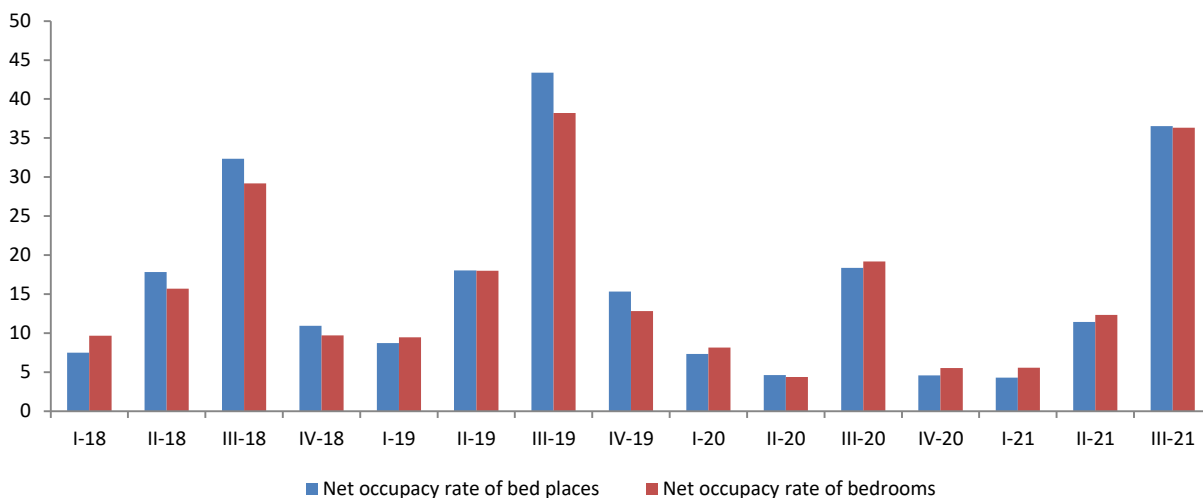
Fig.2 Non-residents nights spent by country of residence (%)



Net occupancy rate

Net occupancy rates, of bedrooms and bed places, are two indicators that measure the percentage of accommodation capacities use, bedrooms and bed places available for visitors. During this quarter, net occupancy rate of bedrooms of "Hotels and similar accommodation" is 36.3 %, against to 19.2 % that was in the third quarter of 2020. Net occupancy rate of bed places of "Hotels and similar accommodation" is 36.6 %, compared to 18.4 % that was in the third quarter of 2020.

Fig.3 Net occupancy rates (%)



Methodology

General information:

INSTAT for the first time calculates and publishes the indicators of accommodation statistics which represent the tourism capacity offer in the country.

The purpose of the survey to hotels and other similar accommodation establishments is to monitor tourism activities, to calculate statistical variables about accommodation offer of Albanian tourism, which are important to determine the trend of capacity development in the tourism sector. Data are collected every month through the questionnaire "Survey of Accommodation Establishments".

Coverage area

The scope of observation (or the target population) in accommodation statistics includes all tourist accommodation establishments from the Statistical Business Register of 2019. Tourism accommodation establishments are classified and described in groups according to NACE Rev. 2 classification as follow:

55.10 Hotels and similar accommodation. This class includes accommodation provided by: hotels, resort hotels, suite/apartment hotels and motels.

55.20 Holiday and other short-stay accommodation. This class includes accommodation provided by: children and other holiday homes, visitor flats and bungalows, cottages and cabins without housekeeping services, youth hostels and mountain refuges.

55.30 Camping grounds, recreational vehicle parks and trailer parks. This class includes: provision of accommodation in campgrounds, trailer parks, recreational camps and fishing and hunting camps for short stay visitors.

Non-registered visitors and accommodation establishments are not subject of this survey.

Indicators collected from the survey include:

- Arrivals of residents;
- Arrivals of non-residents;
- Nights spent of residents;
- Nights spent of non-residents;
- Occupied bedrooms by residents;
- Occupied bedrooms by non-residents);
- Occupied bed places by residents;
- Occupied bed places by non-residents;
- Number of bedrooms;

- Number of bed places;

Data collection and data processing methodology is based on Annex I of Regulation (EU) No 692/2011 of the European Parliament and of the Council of 6 July 2011 concerning European statistics on tourism.

Definitions:

The accommodation establishment in the accommodation statistics includes all tourist accommodation establishments providing, as a paid service (although the price might be partially or fully subsidised), short-term or short-stay accommodation services.

Bedroom: in an accommodation establishment or dwelling is the unit formed by one room or groups of rooms which are rented by tourists as a whole (and constituting an indivisible rental).

Bed place: is determined by the number of persons who can stay overnight in the beds set up in the establishment, ignoring any extra beds that may be set up upon customer request.

Arrival: is defined as a person who stays at least one night in the hotel, children included.

Resident: is considered a person who has resided in Albania for more than 12 consecutive months.

Non-Resident: is considered a person who has not resided in Albania for more than 12 consecutive months.

A night spent: (or overnight stay) is each night a guest / tourist (resident or non-resident) actually spends (sleeps or stays) in a tourist accommodation establishment or non-rented accommodation.

The net occupancy rate of bed places = $\frac{\text{Number of nights spent}}{\text{Number of available bed places}} * 100$ measures the percentage of occupied bed places for "Hotels and similar accommodation".

The net occupancy rate of bedrooms = $\frac{\text{Number of occupied bedrooms}}{\text{Number of available bedrooms}} * 100$ measures the percentage of occupied bedrooms for "Hotels and similar accommodation".

Statistical regions at level 1, 2 and 3 are defined according to the NUTS II territorial division, which is a unified classification and is used as a basis for the collection and processing of European Regional Statistics. The information below includes which prefectures are in the North, Centre and South region.

Northern Region: Dibër; Durrës; Kukës; Lezhë; Shkodër

Centre Region: Elbasan; Tiranë

South Region: Berat; Fier; Gjirokastrë; Korçë; Vlorë

Coastal areas are Local Administrative Units (LAUs) that are on or near a coastline. Coastal areas are classified according to the following two categories:

- **Coastal areas:** LAUs bordering the coastline or LAUs having at least 50% of their surface at a distance of 10 km from the coastline;
- **Non-coastal areas:** LAUs that are not "coastal areas"; which means LAUs that are not bordered by the coastline and have less than 50% of their surface at a distance of 10 km from the coastline.