

Accommodation Establishments

Second Quarter, 2021

Tirana, 19 August 2021: In the second quarter 2021, the occupancy variables of accommodation establishments are presented as bellow:

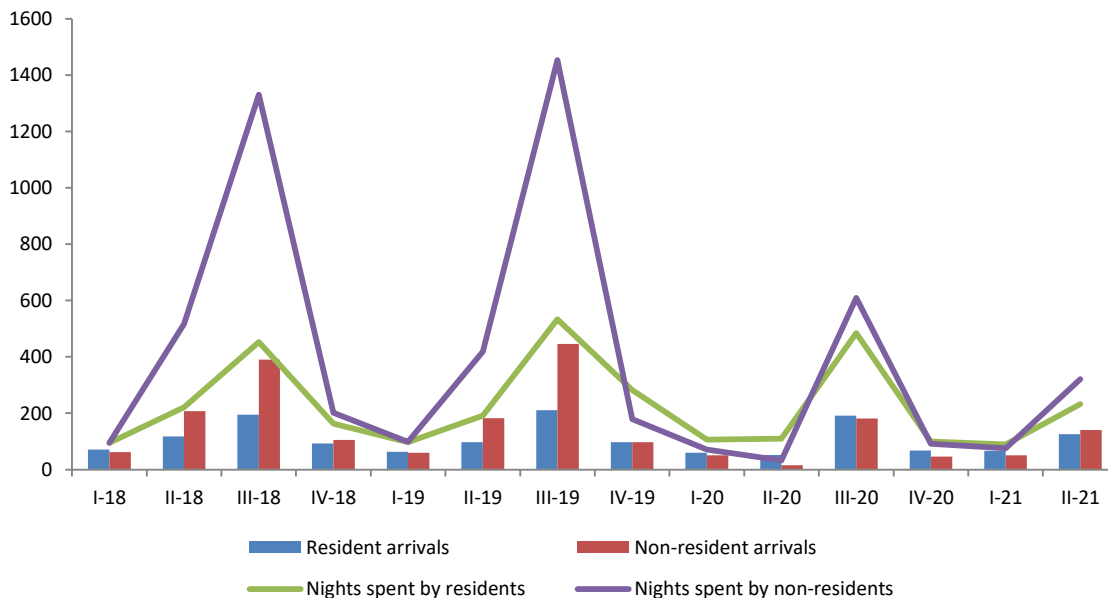
The number of total arrivals increased by 3.9 times compared to the second quarter 2020. The same trends follow the two below indicators:

- number of resident arrivals increased by 2.4 times;
- number of non-resident arrivals increased by 8.9 times;

The number of total nights spent has increased by 3.9 times, compared to the second quarter 2020. The same trends follow the two below indicators:

- number of nights spent by residents increased by 2.1 times;
- number of nights spent by non-residents increased by 9.7 times;

Fig. 1 Total arrivals and nights spent (number in thousand)



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Arrivals

During the second quarter of 2021, there was an increase in the number of total arrivals by 3.9 times, compared to the second quarter of 2020. The number of resident arrivals who were accommodated in the Center Region marked the highest increase of 6.6 times. In Non-coastal Areas this indicator has increased by 5.1 times, compared to the same period of the previous year. The number of resident arrivals who were accommodated in the "Holiday and other short-stay accommodation" marked the highest increase of 5.7 times.

In the second quarter 2021, the highest number of visitors results:

- by regions in the "Center Region" (43.1 %);
- by location close to the sea in "Coastal areas" (63.4 %);
- by type of accommodation establishments in "Hotels and similar accommodation" (96.2 %);

Tab. 1 Arrivals by region, location close to the sea and type of accommodation

	Resident			Non-resident		
	Q.II 2019	Q.II 2020	Q.II 2021	Q.II 2019	Q.II 2020	Q.II 2021
Regions						
Northern region	20,447	7,414	29,444	50,168	1,325	38,729
Center region	38,894	6,111	40,293	82,375	5,639	74,534
Southern region	38,016	38,823	55,824	49,914	8,922	27,655
Type of location close to the sea						
Coastal area	25,635	41,331	69,062	76,518	13,376	99,920
Non-coastal area	71,722	11,017	56,499	105,939	2,510	40,998
Type of accommodation						
Hotels and similar accommodation	90,444	51,286	119,816	174,989	15,594	136,608
Holiday and other short-stay accommodation	6,572	886	5,044	6,896	292	3,954
Camping grounds, recreational vehicle parks and trailer parks	341	176	701	572	0	356
Total	97,357	52,348	125,561	182,457	15,886	140,918

Nights spent

During the second quarter of 2021 the total number of nights spent increased by 3.9 times, compared to the second quarter of 2020. The number of nights spent by residents who have been accommodated in Center Region has marked the highest increase by 4.7 times. In Non-Coastal areas has increased by 3.2 times, compared to the same period of the previous year. The number of nights spent by residents who have been

accommodated in “Camping grounds, recreational vehicle parks and trailer parks” has marked the highest increase by 5.5 times.

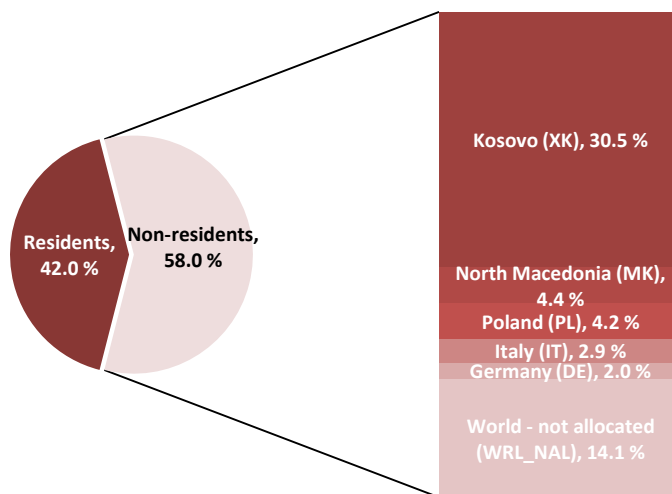
In the second quarter of 2021, the highest number of nights spent was realized:

- by regions in the “Southern Region” (44.9 %);
- by areas of proximity to the coast in “Coastal areas” (71.9 %);
- by type of accommodation structures in “Hotels and similar accommodation” (95.0 %);

Tab. 2 Nights spent by region, location close to the sea and type of accommodation

	Resident			Non-resident		
	Q.II 2019	Q.II 2020	Q.II 2021	Q.II 2019	Q.II 2020	Q.II 2021
Regions						
Northern region	50,144	17,702	47,525	131,204	3,728	67,565
Center region	78,146	15,549	72,439	173,495	11,013	176,286
Southern region	63,630	76,382	112,698	114,117	18,237	77,190
Type of location close to the sea						
Coastal area	57,790	84,793	152,359	218,805	28,438	245,810
Non-coastal area	134,130	24,840	80,303	200,011	4,540	75,231
Type of accommodation						
Hotels and similar accommodation	178,801	104,515	218,036	396,285	32,390	308,212
Holiday and other short-stay accommodation	12,445	4,925	13,555	21,247	588	12,202
Camping grounds, recreational vehicle parks and trailer parks	674	193	1,071	1,284	-	627
Total	191,920	109,633	232,662	418,816	32,978	321,041

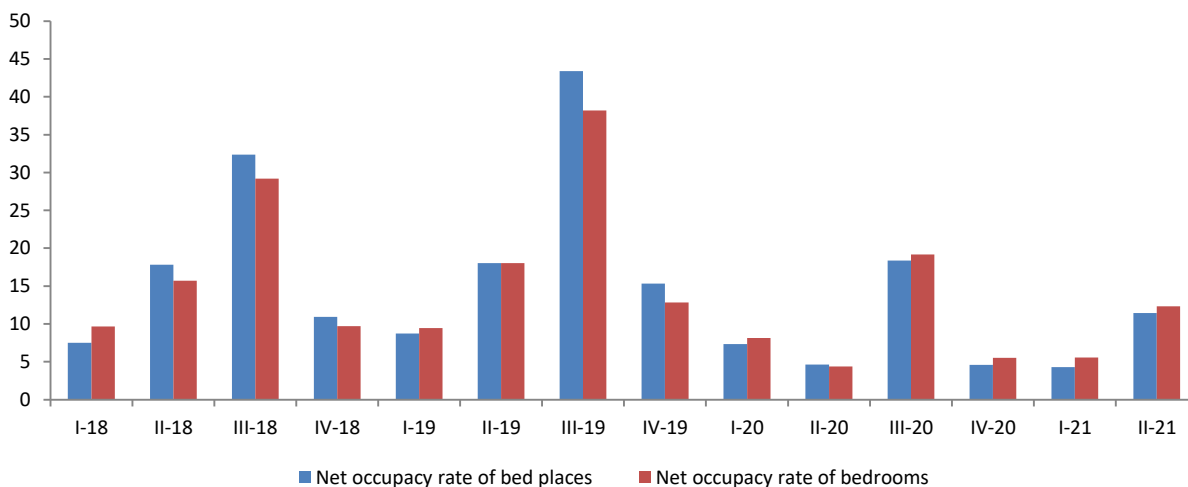
Fig. 2 Non-residents nights spent by country of residence (%)



Net occupancy rate

Net occupancy rates, of bedrooms and bed places, are two indicators that measure the percentage of accommodation capacities use, bedrooms and bed places available for visitors. During this quarter, net occupancy rate of bedrooms of "Hotels and similar accommodation" is 12.3 %, against to 4.4 % that was in the second quarter of 2020. Net occupancy rate of bed places of "Hotels and similar accommodation" is 11.4 %, compared to 4.6 % that was in the second quarter of 2020.

Fig. 3 Net occupancy rates (%)



Note: Statistics in this News Release should be interpreted in context of the COVID-19 situation.

Methodology

General information:

INSTAT for the first time calculates and publishes the indicators of accommodation statistics which represent the tourism capacity offer in the country.

The purpose of the survey to hotels and other similar accommodation establishments is to monitor tourism activities, to calculate statistical variables about accommodation offer of Albanian tourism, which are important to determine the trend of capacity development in the tourism sector. Data are collected every month through the questionnaire "Survey of Accommodation Establishments".

Coverage area

The scope of observation (or the target population) in accommodation statistics includes all tourist accommodation establishments from the Statistical Business Register of 2019. Tourism accommodation establishments are classified and described in groups according to NACE Rev. 2 classification as follow:

55.10 Hotels and similar accommodation. This class includes accommodation provided by: hotels, resort hotels, suite/apartment hotels and motels.

55.20 Holiday and other short-stay accommodation. This class includes accommodation provided by: children and other holiday homes, visitor flats and bungalows, cottages and cabins without housekeeping services, youth hostels and mountain refuges.

55.30 Camping grounds, recreational vehicle parks and trailer parks. This class includes: provision of accommodation in campgrounds, trailer parks, recreational camps and fishing and hunting camps for short stay visitors.

Non-registered visitors and accommodation establishments are not subject of this survey.

Indicators collected from the survey include:

- Arrivals of residents;
- Arrivals of non-residents;
- Nights spent of residents;
- Nights spent of non-residents;
- Occupied bedrooms by residents;
- Occupied bedrooms by non-residents);
- Occupied bed places by residents;
- Occupied bed places by non-residents;

- Number of bedrooms;
- Number of bed places;

Data collection and data processing methodology is based on Annex I of Regulation (EU) No 692/2011 of the European Parliament and of the Council of 6 July 2011 concerning European statistics on tourism.

Definitions:

The accommodation establishment in the accommodation statistics includes all tourist accommodation establishments providing, as a paid service (although the price might be partially or fully subsidised), short-term or short-stay accommodation services.

Bedroom: a bedroom in an accommodation establishment or dwelling is the unit formed by one room or groups of rooms which are rented by tourists as a whole (and constituting an indivisible rental).

Bed place: the number of bed places in a tourist accommodation establishment is determined by the number of persons who can stay overnight in the beds set up in the establishment, ignoring any extra beds that may be set up upon customer request. The term bed place applies to a single bed; a double bed is counted as two bed places.

An arrival is defined as a person who stays at least one night in the hotel, children included.

Resident: is considered a person who has resided in Albania for more than 12 consecutive months.

Non-Resident: is considered a person who has not resided in Albania for more than 12 consecutive months.

A night spent (or overnight stay) is each night a guest / tourist (resident or non-resident) actually spends (sleeps or stays) in a tourist accommodation establishment or non-rented accommodation.

The net occupancy rate of bed places = $\frac{\text{Number of nights spent}}{\text{Number of available bed places}} * 100$ measures the percentage of occupied bed places for "Hotels and similar accommodation".

The net occupancy rate of bedrooms = $\frac{\text{Number of occupied bedrooms}}{\text{Number of available bedrooms}} * 100$ measures the percentage of occupied bedrooms for "Hotels and similar accommodation".

Statistical regions at level 1, 2 and 3 are defined according to the NUTS II territorial division, which is a unified classification and is used as a basis for the collection and processing of European Regional Statistics. The information below includes which prefectures are in the North, Centre and South region.

Northern Region: Dibër; Durrës; Kukës; Lezhë; Shkodër

Centre Region: Elbasan; Tiranë

South Region: Berat; Fier; Gjirokastrë; Korçë; Vlorë

Coastal areas are Local Administrative Units (LAUs) that are on or near a coastline. Coastal areas are classified according to the following two categories:

- **Coastal areas:** LAUs bordering the coastline or LAUs having at least 50% of their surface at a distance of 10 km from the coastline;
- **Non-coastal areas:** LAUs that are not "coastal areas"; which means LAUs that are not bordered by the coastline and have less than 50% of their surface at a distance of 10 km from the coastline.