

“Support for the Implementation of Population and Housing Census 2020, Albania”

OPENING CONFERENCE

20 September 2019

PROJECT REFERENCES

Name of Project:	SUPPORT FOR THE IMPLEMENTATION OF POPULATION AND HOUSING CENSUS 2020, ALBANIA
Service Contract No.	RP-SER-2019-01
Beneficiary institution:	The National Institute of Statistics of Albania (INSTAT)
Contracting authority:	The National Institute of Statistics of Albania (INSTAT)
Contractor	GOPA Consultants
Project Timeline	28 June 2019 – 27 June 2023

PROJECT OBJECTIVES

Support

INSTAT in carrying out the operational activities of the Census with international expertise

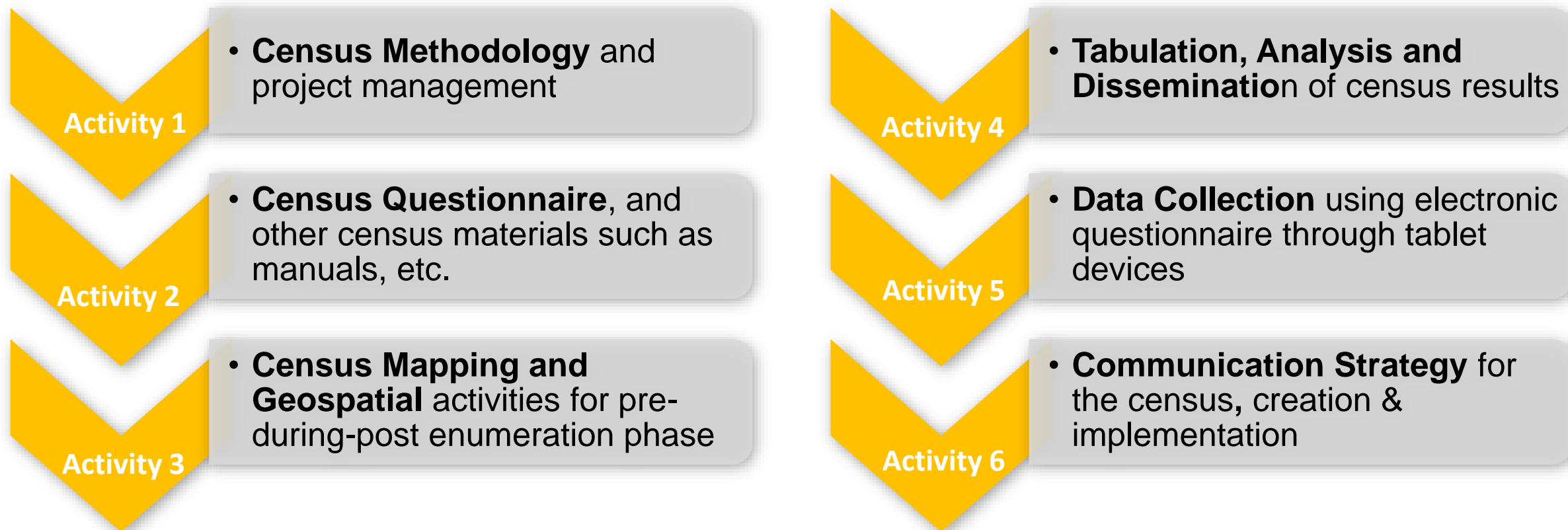
Align

with Acquis Communautaire in European Statistics.

Capacity Development

through consultancies, training sessions, workshops and experience exchange with other countries.

FIELDS OF EXPERTISE - Technical assistance



Activity 1

Census Methodology and project management

- Technical assistance shall support INSTAT in Census Management, including preparations of Action Plans, Coordination and Monitoring, as well as implementation of Census Methodology.

ACTIVITY 1



Activity 2

Census Questionnaire, and other census materials such as manuals, etc.

- Technical assistance shall support the preparation and finalization of key materials such as the questionnaire, manuals, post-enumeration survey, training of staff and experience exchange to see first hand best cases of other EU countries.

ACTIVITY 2



Activity 3

Census Mapping and Geospatial activities for pre-during-post enumeration phase

- Technical assistance shall support the implementation of geospatial activities to ensure coverage and census planning process for the pre-during-post enumeration phase.

ACTIVITY 3



Activity 4

Tabulation, Analysis and Dissemination of census results

- Technical assistance shall support the coordination & implementation of dissemination plan, including analysis of provisional and final data accessible to all types of users, as well as staff capacity development.

ACTIVITY 4



Activity 5

Data Collection using electronic questionnaire through tablet devices

- Technical assistance shall support IT development, test and put into production applications for computer-assisted personal interviewing (CAPI) and fieldwork monitoring.

ACTIVITY 5



Activity 6

Communication Strategy for the census, creation & implementation

- Technical assistance shall support the development and implementation of the Communication and Outreach Strategy of the Census.

ACTIVITY 6



RESULTS



Census successfully implemented, managed in line with international recommendations and based on modern technology.



Comprehensive and comparable census data available, building a good basis for the further alignment of official statistics with the Acquis Communautaire.



High awareness created and impactful Communication campaign carried out.

VISIBILITY Plan – pillars of communication





This project is funded by the European Union



Republika e Shqipërisë
Instituti i Statistikave

THE POPULATION AND HOUSING CENSUS 2020 IN ALBANIA

June 2019 – June 2023



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BASHKIMI EVROPIAN MBËSHTET CENSIN E POPULLSISË & BANESAVE 2020, NË SHQIPËRI

THE EUROPEAN UNION SUPPORTS
THE POPULATION & HOUSING CENSUS 2020,
IN ALBANIA

Qershor / June 2019 – Qershor / June 2023

GOPA

WORLDWIDE CONSULTANTS

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VISUAL IDENTITY

Project "Support for the Implementation of Population
and Housing Census 2020, Albania"



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Newsletters



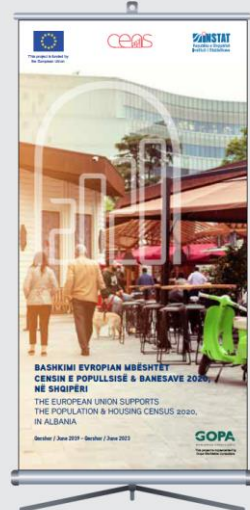
Brand Applications

VISUAL IDENTITY
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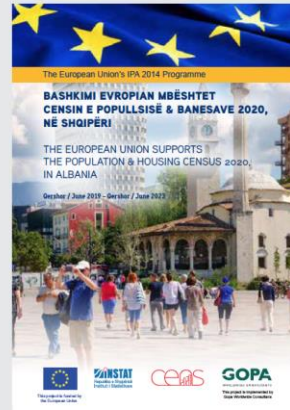
PENS / USB KEYS / CD / COFFEE MUGS



ROLL BANNER



Agenda /Notebooks



T-SHIRTS



Thank you