INSTAT
Republika e Shqipërisë
Instituti i Statistikave

Accommodation Establishments

June 2023

Tirana, 18 August 2023: In June 2023, the occupancy indicators of accommodation establishments are presented as bellow:
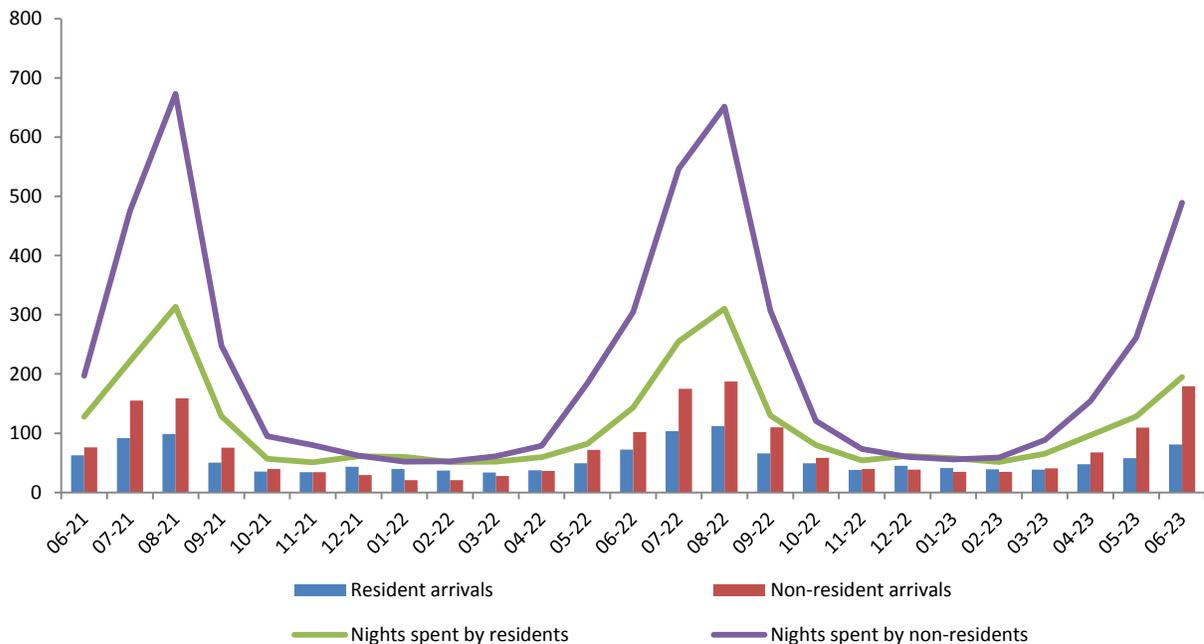
The number of total arrivals has increased by 49.7 %, compared to June 2022. The same trends follow the two indicators below:

- number of resident arrivals increased by 12.2 %;
- number of non-resident arrivals increased by 76.4 %;

The number of total nights spent has increased by 52.8 %, compared to June 2022. The same trends follow the two indicators below:

- number of nights spent by residents increased by 36.0 %;
- number of nights spent by non-residents increased by 60.7 %;

Fig.1 Total arrivals and nights spent (number in thousand)

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Continues

Arrivals

During June 2023, there was an increase in the number of total arrivals by 49.7 %, compared to June 2022. The number of non-resident arrivals who were accommodated in the Southern Region marked the highest increase by 2.5 times. In Coastal areas this indicator has increased by 75.0, compared to the same period of the previous year. The number of non-resident arrivals who were accommodated in the "Hotels and similar accommodation" marked the highest increase by 70.0 %.
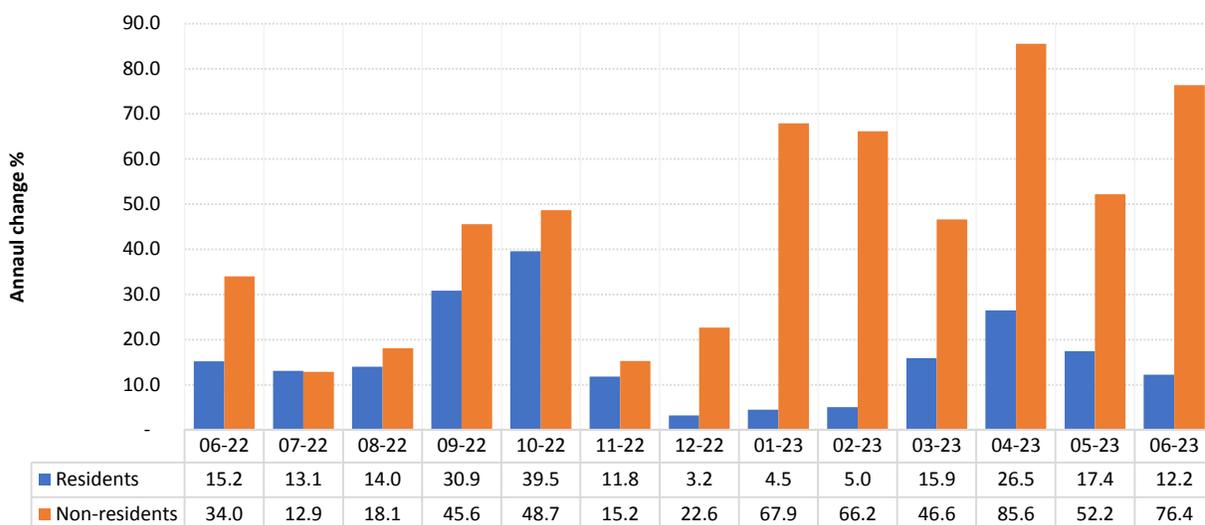
Tab.1 Arrivals by region, location close to the sea and type of accommodation

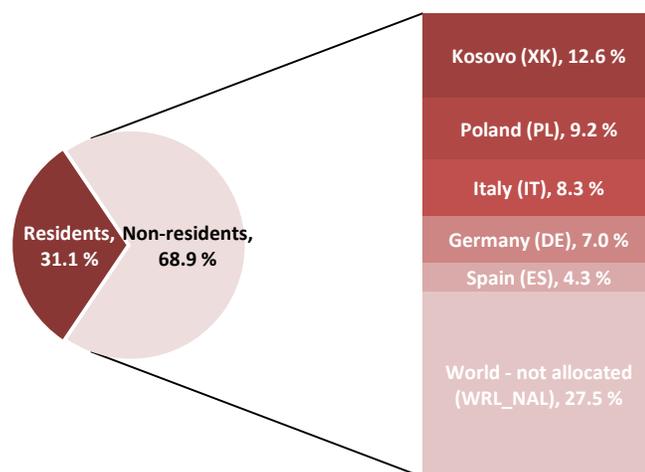|	Resident			Non-resident		
	June 2021	June 2022	June 2023	June 2021	June 2022	June 2023
Regions						
Northern region	15,380	17,489	17,119	23,675	31,180	35,015
Center region	16,082	20,913	23,721	34,976	45,442	81,072
Southern region	31,366	33,958	40,349	17,287	25,161	63,435
Type of location close to the sea						
Coastal area	42,475	41,470	46,577	57,834	67,323	117,811
Non-coastal area	20,353	30,890	34,612	18,104	34,460	61,711
Type of accommodation						
Hotels and similar accommodation	59,328	68,012	75,039	73,027	95,704	162,686
Holiday and other short-stay accommodation	3,076	3,184	5,696	2,700	3,594	10,969
Camping grounds, recreational vehicle parks and trailer parks	424	1,164	454	211	2,485	5,867
Total	**62,828**	**72,360**	**81,189**	**75,938**	**101,783**	**179,522**

In June 2023, the highest number of visitors results:

- by regions in the "Center Region" (40.2 %);
- by location close to the sea in "Coastal areas" (63.1 %);
- by type of accommodation establishments in "Hotels and similar accommodation" (91.2 %);

Fig.2 Annual change of resident and non-resident arrivals by month (%)

	06-22	07-22	08-22	09-22	10-22	11-22	12-22	01-23	02-23	03-23	04-23	05-23	06-23
Residents	15.2	13.1	14.0	30.9	39.5	11.8	3.2	4.5	5.0	15.9	26.5	17.4	12.2
Non-residents	34.0	12.9	18.1	45.6	48.7	15.2	22.6	67.9	66.2	46.6	85.6	52.2	76.4

Fig.3 Non-residents arrivals by country of residence (%)

Residents, 31.1 %

Non-residents, 68.9 %

Kosovo (XK), 12.6 %

Poland (PL), 9.2 %

Italy (IT), 8.3 %

Germany (DE), 7.0 %

Spain (ES), 4.3 %

World - not allocated (WRL_NAL), 27.5 %
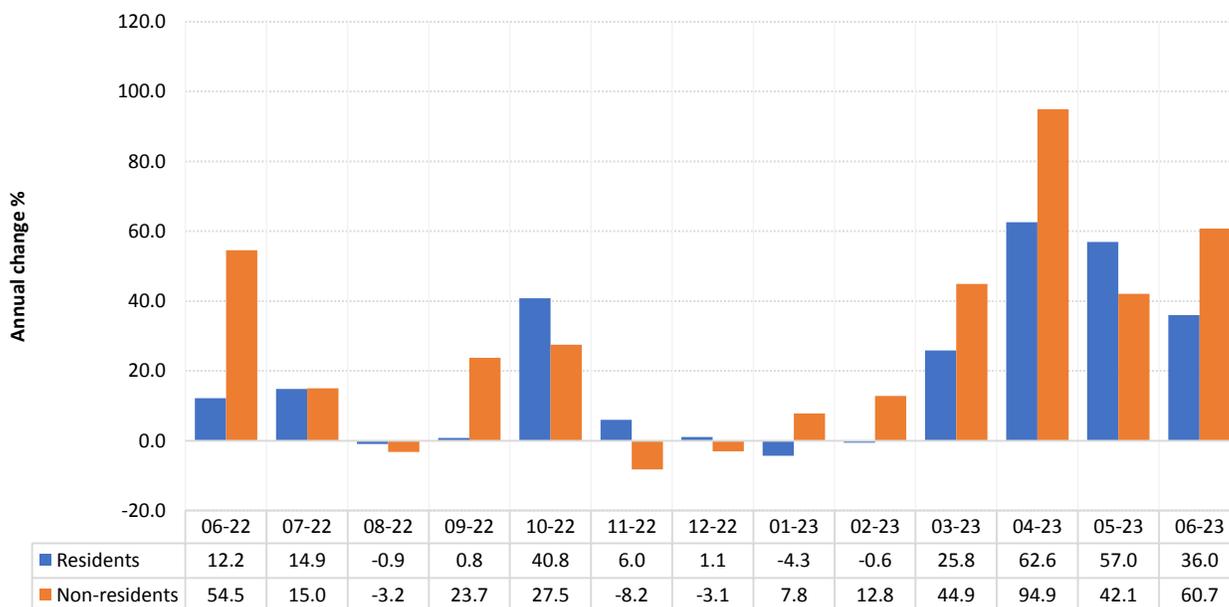
Nights spent

During June 2023 the total number of nights spent increased by 52.8 %, compared to June 2022. The number of nights spent by non-residents who have been accommodated in Southern Region has marked the highest increase by 2.7 times. In Coastal areas has increased by 46.7 %, compared to the same period of the previous year. The number of nights spent by non-residents who have been accommodated in "Hotels and similar accommodation" has marked the highest increase by 56.4 %.

For more information, please visit the website: http://www.instat.gov.al/en/home.aspx

Tab.2 Nights spent by region, location close to the sea and type of accommodation

	Resident			Non-resident		
	June 2021	June 2022	June 2023	June 2021	June 2022	June 2023
Regions						
Northern region	26,425	36,916	32,502	47,474	85,861	77,113
Center region	35,048	37,312	51,025	96,602	150,268	226,907
Southern region	66,049	68,865	111,079	52,876	68,216	185,087
Type of location close to the sea						
Coastal area	98,621	100,223	134,458	161,856	246,356	361,500
Non-coastal area	28,901	42,870	60,148	35,096	57,989	127,607
Type of accommodation						
Hotels and similar accommodation	119,234	132,312	177,932	188,346	288,315	450,835
Holiday and other short-stay accommodation	7,610	8,110	15,772	8,174	11,244	30,342
Camping grounds, recreational vehicle parks and trailer parks	678	2,671	902	432	4,786	7,930
Total	**127,522**	**143,093**	**194,606**	**196,952**	**304,345**	**489,107**

In June 2023, the highest number of nights spent was realized:

- by regions in the "Southern Region" (43.3 %);
- by areas of proximity to the coast in "Coastal areas" (72.5 %);
- by type of accommodation structures in "Hotels and similar accommodation" (92.0 %);

Fig.4 Annual change of resident and non-resident nights by month (%)

	06-22	07-22	08-22	09-22	10-22	11-22	12-22	01-23	02-23	03-23	04-23	05-23	06-23
Residents	12.2	14.9	-0.9	0.8	40.8	6.0	1.1	-4.3	-0.6	25.8	62.6	57.0	36.0
Non-residents	54.5	15.0	-3.2	23.7	27.5	-8.2	-3.1	7.8	12.8	44.9	94.9	42.1	60.7

For more information, please visit the website: http://www.instat.gov.al/en/home.aspx

Fig.5 Non-residents nights spent by country of residence (%)
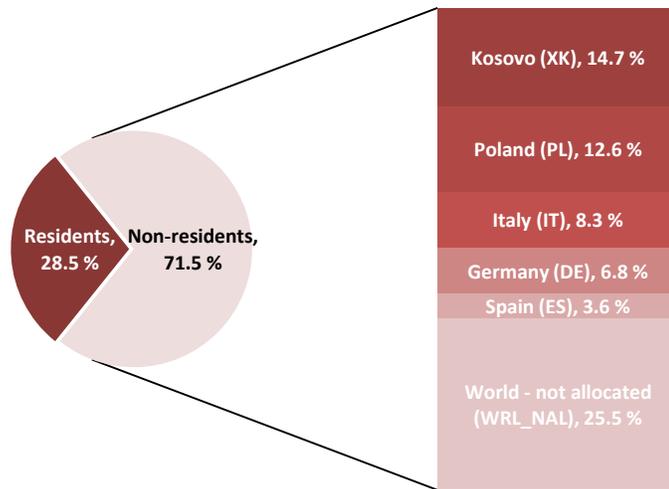
Net occupancy rate

Net occupancy rates of bedrooms and bed places, are two indicators that measure the percentage of accommodation capacities use, bedrooms and bed places available for visitors. During this month, net occupancy rate of bedrooms of "Hotels and similar accommodation" is 28.5 %, against to 22.9 % that was in June 2022. Net occupancy rate of bed places of "Hotels and similar accommodation" is 30.5 %, compared to 23.2 % that was in June 2022.

Fig.5 Net occupancy rates (%)

For more information, please visit the website: http://www.instat.gov.al/en/home.aspx
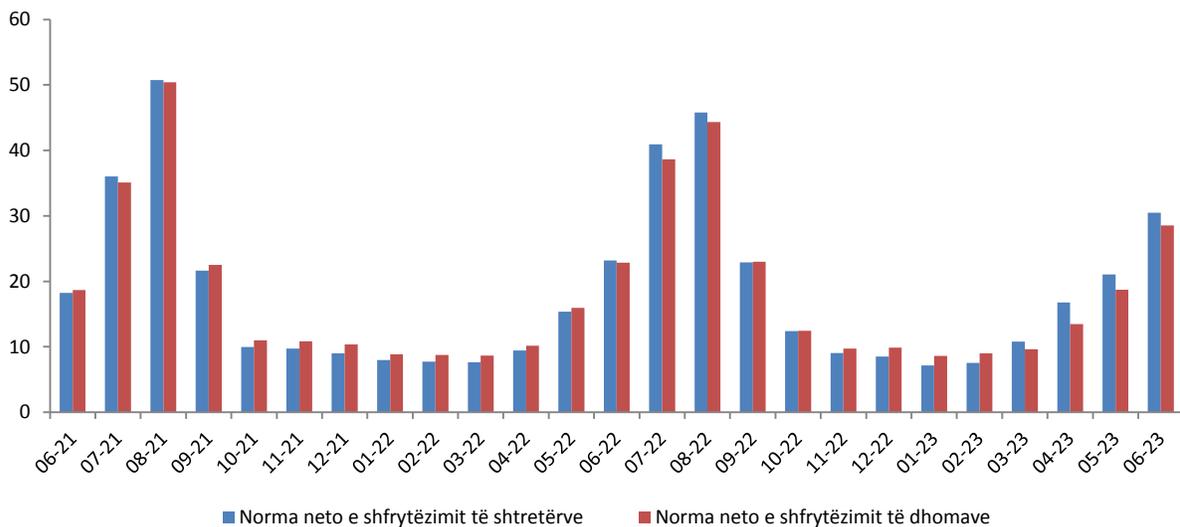
Methodology

General information:

INSTAT calculates and publishes the indicators of accommodation statistics which represent the tourism offer in the country.

The purpose of the survey to accommodation establishments is to monitor tourism activities, to calculate statistical variables about accommodation offer of Albanian tourism, which are important to determine the trend of capacity development in the tourism sector. Data are collected every month through the questionnaire "Survey of Accommodation Establishments".

Coverage area

The scope of observation (or the target population) in accommodation statistics includes all tourist accommodation establishments from the Statistical Business Register of 2021. Tourism accommodation establishments are classified and described in groups according to NACE Rev. 2 classification as follow:

55.10 Hotels and similar accommodation. This class includes accommodation provided by: hotels, resort hotels, suite/apartment hotels and motels.

55.20 Holiday and other short-stay accommodation. This class includes accommodation provided by: children and other holiday homes, visitor flats and bungalows, cottages and cabins without housekeeping services, youth hostels and mountain refuges.

55.30 Camping grounds, recreational vehicle parks and trailer parks. This class includes: provision of accommodation in campgrounds, trailer parks, recreational camps and fishing and hunting camps for short stay visitors.

Non-registered visitors and accommodation establishments are not subject of this survey.

Indicators collected from the survey include:

- Arrivals of residents;
- Arrivals of non-residents;
- Nights spent of residents;
- Nights spent of non-residents;
- Occupied bedrooms by residents;
- Occupied bedrooms by non-residents);
- Number of bedrooms;
- Number of bed places;

For more information, please visit the website: http://www.instat.gov.al/en/home.aspx

Data collection and data processing methodology is based on Annex I of Regulation (EU) No 692/2011 of the European Parliament and of the Council of 6 June 2011 concerning European statistics on tourism.

Definitions:

The accommodation establishment includes all tourist accommodation establishments providing, as a paid service (although the price might be partially or fully subsidised), short-term or short-stay accommodation services.

Bedroom: or dwelling is the unit formed by one room or groups of rooms which are rented by tourists as a whole (and constituting an indivisible rental).

Bed place: is determined by the number of persons who can stay overnight in the beds set up in the establishment, ignoring any extra beds that June be set up upon customer request.

Arrival: is defined as a person who stays at least one night in the hotel, children included.

Resident: is considered a person who has resided in Albania for more than 12 consecutive months.

Non-Resident: is considered a person who has not resided in Albania for more than 12 consecutive months.

A night spent: (or overnight stay) is each night a guest / tourist (resident or non-resident) actually spends (sleeps or stays) in a tourist accommodation establishment or non-rented accommodation.

The net occupancy rate of bed places = $\frac{\text{Number of nights spent}}{\text{Number of available bed places}} * 100$ measures the percentage of occupied bed places for "Hotels and similar accommodation".

The net occupancy rate of bedrooms = $\frac{\text{Number of occupied bedrooms}}{\text{Number of available bedrooms}} * 100$ measures the percentage of occupied bedrooms for "Hotels and similar accommodation".

Statistical regions at level 1, 2 and 3 are defined according to the NUTS II territorial division, which is a unified classification and is used as a basis for the collection and processing of European Regional Statistics. The information below includes which prefectures are in the North, Centre and South region.

Northern Region: Dibër; Durrës; Kukës; Lezhë; Shkodër
Centre Region: Elbasan; Tiranë
South Region: Berat; Fier; Gjirokastër; Korçë; Vlorë

Coastal areas are Local Administrative Units (LAUs) that are on or near a coastline. Coastal areas are classified according to the following two categories:

- **Coastal areas:** LAUs bordering the coastline or LAUs having at least 50% of their surface at a distance of 10 km from the coastline;
- **Non-coastal areas:** LAUs that are not "coastal areas"; which means LAUs that are not bordered by the coastline and have less than 50% of their surface at a distance of 10 km from the coastline.