INSTAT
Republika e Shqipërisë
Instituti i Statistikave

Accommodation Establishments

January 2023

Tirana, 20 March 2023: In January 2023, the occupancy indicators of accommodation establishments are presented as bellow:
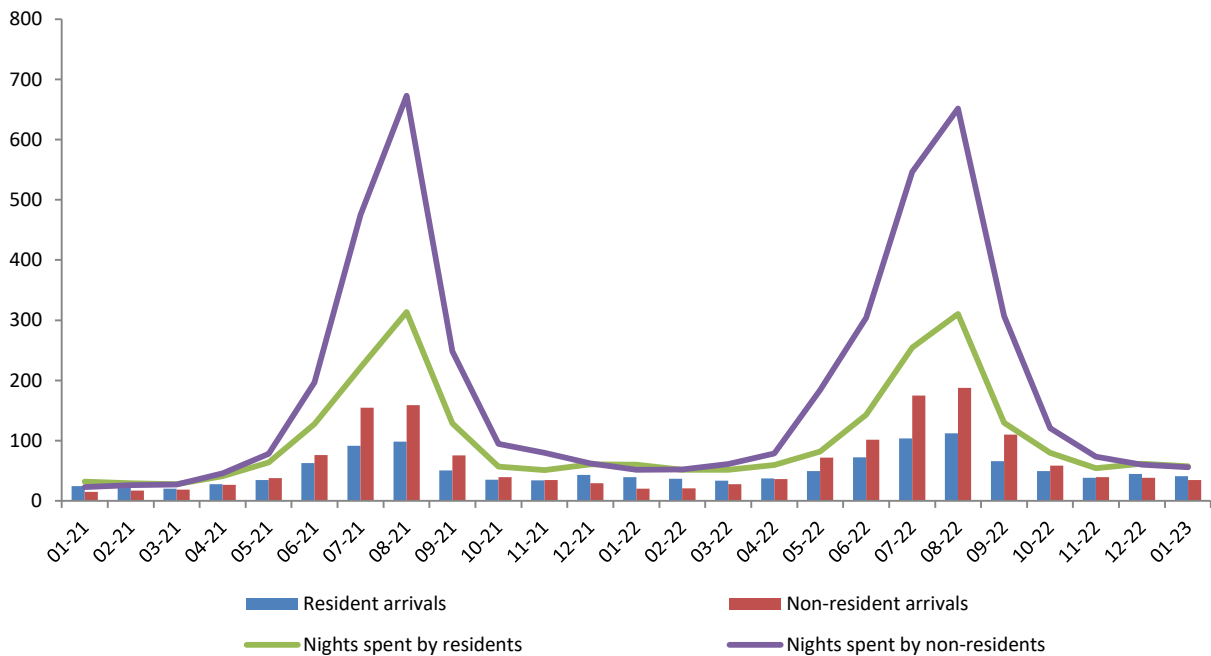
The number of total arrivals has increased by 26.3 %, compared to January 2022. The same trends follow the two below indicators:

- number of resident arrivals increased by 4.5 %;
- number of non-resident arrivals increased by 67.9 %;

The number of total nights spent has increased by 1.3 %, compared to January 2022. Other indicators are presented as below:

- number of nights spent by residents decreased by 4.3 %;
- number of nights spent by non-residents increased by 7.8 %;

Fig.1 Total arrivals and nights spent (number in thousand)

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Continues

Arrivals

During January 2023, there was an increase in the number of total arrivals by 26.3 %, compared to January 2022. The number of non-resident arrivals who were accommodated in the Northern Region marked the highest increase by 2.3 times. In Non-coastal areas this indicator has increased by 77.3 %, compared to the same period of the previous year. The number of resident arrivals who were accommodated in the "Camping grounds, recreational vehicle parks and trailer parks" marked the highest increase of 4.3 times.
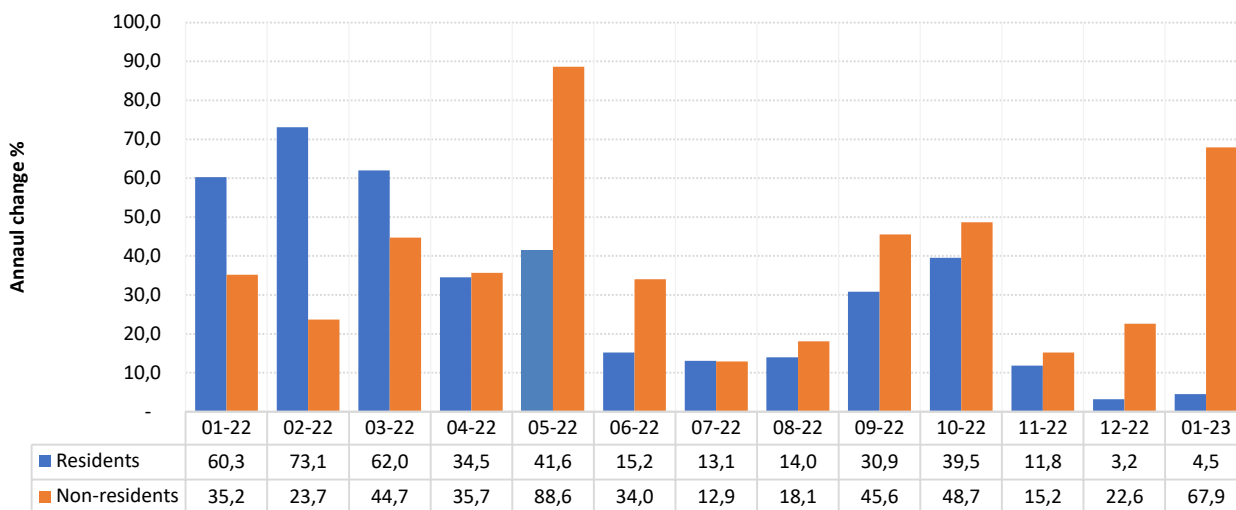
Tab.1 Arrivals by region, location close to the sea and type of accommodation

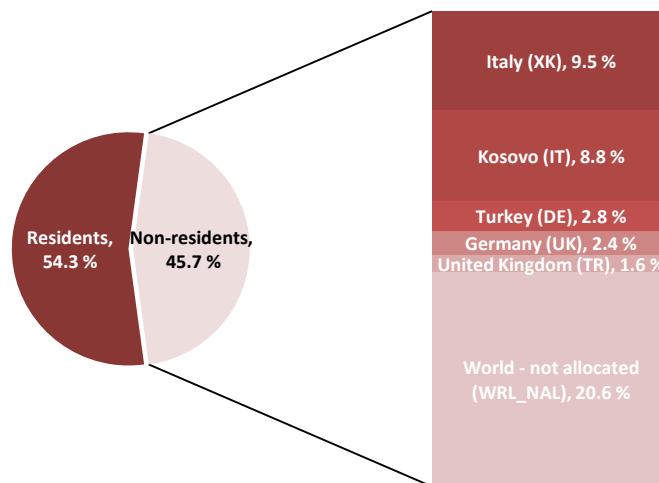|	Resident			Non-resident		
	January 2021	January 2022	January 2023	January 2021	January 2022	January 2023
Regions						
Northern region	5,185	10,879	12,140	2,541	3,195	7,439
Center region	6,709	14,463	14,808	12,020	14,896	23,901
Southern region	12,659	14,009	14,170	690	2,527	3,283
Type of location close to the sea						
Coastal area	6,616	14,548	11,542	6,381	6,438	9,482
Non-coastal area	17,937	24,803	29,576	8,870	14,180	25,141
Type of accommodation						
Hotels and similar accommodation	23,313	37,304	39,692	15,068	20,337	33,703
Holiday and other short-stay accommodation	1,081	1,998	1,354	183	251	792
Camping grounds, recreational vehicle parks and trailer parks	159	49	72	-	30	128
Total	**24,553**	**39,351**	**41,118**	**15,251**	**20,618**	**34,623**

In January 2023, the highest number of visitors results:

- by regions in the "Center Region" (51.1 %);
- by location close to the sea in "Non-coastal areas" (72.2 %);
- by type of accommodation establishments in "Hotels and similar accommodation" (96.9 %);

Fig.2 Annual change of resident and non-resident arrivals by month (%)

	01-22	02-22	03-22	04-22	05-22	06-22	07-22	08-22	09-22	10-22	11-22	12-22	01-23
■ Residents	60,3	73,1	62,0	34,5	41,6	15,2	13,1	14,0	30,9	39,5	11,8	3,2	4,5
■ Non-residents	35,2	23,7	44,7	35,7	88,6	34,0	12,9	18,1	45,6	48,7	15,2	22,6	67,9

Fig.3 Non-residents arrivals by country of residence (%)

Residents, 54.3 %

Non-residents, 45.7 %

Italy (XK), 9.5 %

Kosovo (IT), 8.8 %

Turkey (DE), 2.8 %

Germany (UK), 2.4 %

United Kingdom (TR), 1.6 %

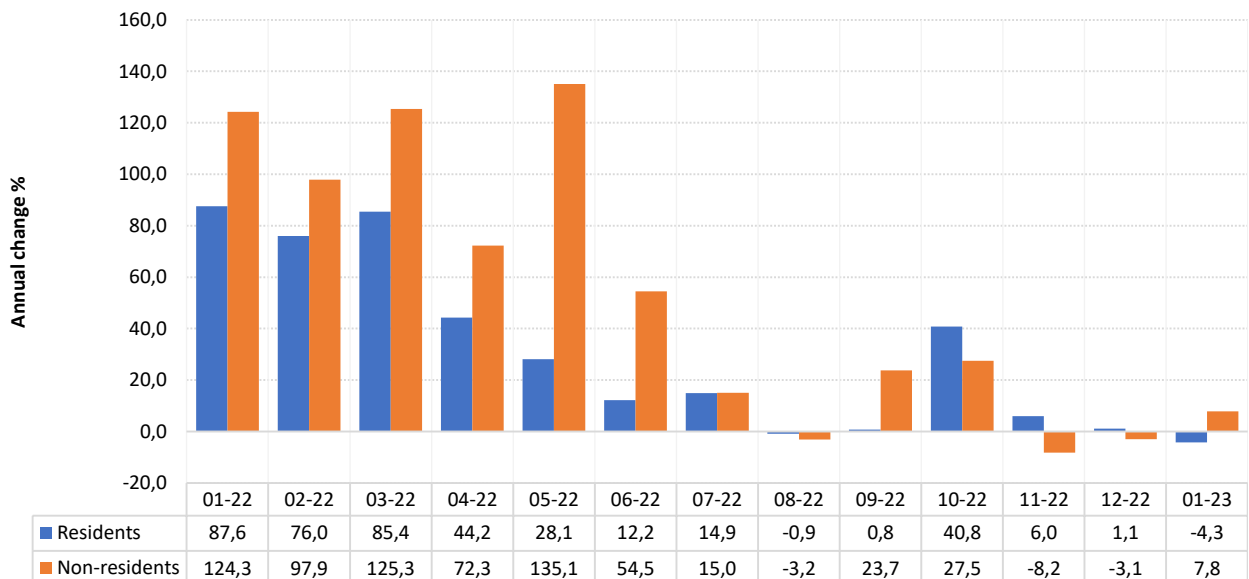World - not allocated (WRL_NAL), 20.6 %

Nights spent

During January 2023 the total number of nights spent increased by 1.3 % compared to January 2022. The number of nights spent by non-residents who have been accommodated in Northern Region has marked the highest increase by 40.4 %. In Non-coastal areas has increased by 41.6 %, compared to the same period of the previous year. The number of nights spent by non-residents who have been accommodated in "Holiday and other short-stay accommodation" has marked the highest increase by 5.1 times.

For more information, please visit the website: http://www.instat.gov.al/en/home.aspx

Tab.2 Nights spent by region, location close to the sea and type of accommodation

	Resident			Non-resident		
	January 2021	January 2022	January 2023	January 2021	January 2022	January 2023
Regions						
Northern region	7,041	18,196	15,737	3,454	7,281	10,220
Center region	9,394	22,073	21,035	18,167	38,521	39,937
Southern region	15,691	19,988	20,898	1,526	6,121	5,808
Type of location close to the sea						
Coastal area	10,338	26,193	21,965	10,948	25,519	18,579
Non-coastal area	21,788	34,064	35,705	12,199	26,404	37,386
Type of accommodation						
Hotels and similar accommodation	30,569	57,746	55,542	22,868	51,458	53,867
Holiday and other short-stay accommodation	1,339	2,453	2,039	279	375	1,928
Camping grounds, recreational vehicle parks and trailer parks	218	58	89	-	90	170
Total	**32,126**	**60,257**	**57,670**	**23,147**	**51,923**	**55,965**

In January 2023, the highest number of nights spent was realized:

- by regions in the "Center Region" (53.7 %);
- by areas of proximity to the coast in "Non-coastal areas" (64.3 %);
- by type of accommodation structures in "Hotels and similar accommodation" (96.3 %);

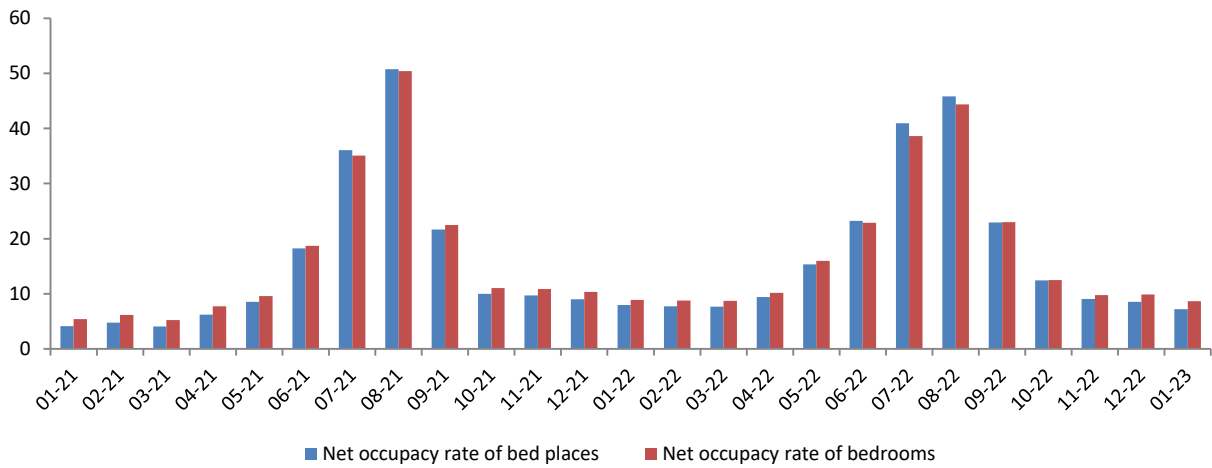**Fig.4 Annual change of resident and non-resident overnight stays by month (%)**

	01-22	02-22	03-22	04-22	05-22	06-22	07-22	08-22	09-22	10-22	11-22	12-22	01-23
Residents	87,6	76,0	85,4	44,2	28,1	12,2	14,9	-0,9	0,8	40,8	6,0	1,1	-4,3
Non-residents	124,3	97,9	125,3	72,3	135,1	54,5	15,0	-3,2	23,7	27,5	-8,2	-3,1	7,8

For more information, please visit the website: http://www.instat.gov.al/en/home.aspx

Fig.5 Non-residents nights spent by country of residence (%)

Residents, 50.8 %

Non-residents, 49.2 %

Kosovo (XK), 11.0 %

Italy (IT), 8.5 %

Germany (DE), 2.7 %

United Kingdom (UK), 2.2 %

United States (US), 1.5 %

World - not allocated (WRL_NAL), 23.3 %
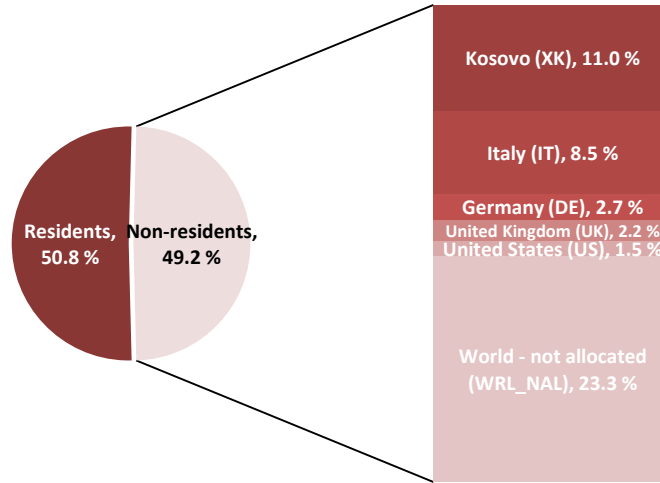
Net occupancy rate

Net occupancy rates, of bedrooms and bed places, are two indicators that measure the percentage of accommodation capacities use, bedrooms and bed places available for visitors. During this month, net occupancy rate of bedrooms of "Hotels and similar accommodation" is 8.6 %, against to 8.9 % that was in January 2022. Net occupancy rate of bed places of "Hotels and similar accommodation" is 7.2 %, against to 8.0 % that was in January 2022.

Fig.5 Net occupancy rates (%)

Net occupacy rate of bed places   Net occupancy rate of bedrooms

For more information, please visit the website: http://www.instat.gov.al/en/home.aspx

Methodology

General information:

INSTAT calculates and publishes the indicators of accommodation statistics which represent the tourism offer in the country.

The purpose of the survey to accommodation establishments is to monitor tourism activities, to calculate statistical variables about accommodation offer of Albanian tourism, which are important to determine the trend of capacity development in the tourism sector. Data are collected every month through the questionnaire "Survey of Accommodation Establishments".

Coverage area

The scope of observation (or the target population) in accommodation statistics includes all tourist accommodation establishments from the Statistical Business Register of 2021. Tourism accommodation establishments are classified and described in groups according to NACE Rev. 2 classification as follow:

55.10 Hotels and similar accommodation. This class includes accommodation provided by: hotels, resort hotels, suite/apartment hotels and motels.

55.20 Holiday and other short-stay accommodation. This class includes accommodation provided by: children and other holiday homes, visitor flats and bungalows, cottages and cabins without housekeeping services, youth hostels and mountain refuges.

55.30 Camping grounds, recreational vehicle parks and trailer parks. This class includes: provision of accommodation in campgrounds, trailer parks, recreational camps and fishing and hunting camps for short stay visitors.

Non-registered visitors and accommodation establishments are not subject of this survey.

Indicators collected from the survey include:

- Arrivals of residents;
- Arrivals of non-residents;
- Nights spent of residents;
- Nights spent of non-residents;
- Occupied bedrooms by residents;
- Occupied bedrooms by non-residents);
- Number of bedrooms;
- Number of bed places;

For more information, please visit the website: http://www.instat.gov.al/en/home.aspx

Data collection and data processing methodology is based on Annex I of Regulation (EU) No 692/2011 of the European Parliament and of the Council of 6 January 2011 concerning European statistics on tourism.

Definitions:

The accommodation establishment includes all tourist accommodation establishments providing, as a paid service (although the price might be partially or fully subsidised), short-term or short-stay accommodation services.

Bedroom: or dwelling is the unit formed by one room or groups of rooms which are rented by tourists as a whole (and constituting an indivisible rental).

Bed place: is determined by the number of persons who can stay overnight in the beds set up in the establishment, ignoring any extra beds that January be set up upon customer request.

Arrival: is defined as a person who stays at least one night in the hotel, children included.

Resident: is considered a person who has resided in Albania for more than 12 consecutive months.

Non-Resident: is considered a person who has not resided in Albania for more than 12 consecutive months.

A night spent: (or overnight stay) is each night a guest / tourist (resident or non-resident) actually spends (sleeps or stays) in a tourist accommodation establishment or non-rented accommodation.

The net occupancy rate of bed places $= \frac{\text{Number of nights spent}}{\text{Number of available bed places}} * 100$ measures the percentage of occupied bed places for "Hotels and similar accommodation".

The net occupancy rate of bedrooms $= \frac{\text{Number of occupied bedrooms}}{\text{Number of available bedrooms}} * 100$ measures the percentage of occupied bedrooms for "Hotels and similar accommodation".

Statistical regions at level 1, 2 and 3 are defined according to the NUTS II territorial division, which is a unified classification and is used as a basis for the collection and processing of European Regional Statistics. The information below includes which prefectures are in the North, Centre and South region.

Northern Region: Dibër; Durrës; Kukës; Lezhë; Shkodër
Centre Region: Elbasan; Tiranë
South Region: Berat; Fier; Gjirokastër; Korçë; Vlorë

Coastal areas are Local Administrative Units (LAUs) that are on or near a coastline. Coastal areas are classified according to the following two categories:

- **Coastal areas:** LAUs bordering the coastline or LAUs having at least 50% of their surface at a distance of 10 km from the coastline;
- **Non-coastal areas:** LAUs that are not "coastal areas"; which means LAUs that are not bordered by the coastline and have less than 50% of their surface at a distance of 10 km from the coastline.