

Accommodation Establishments

October 2022

Tirana, 20 December 2022: In October 2022, the occupancy indicators of accommodation establishments are presented as bellow:

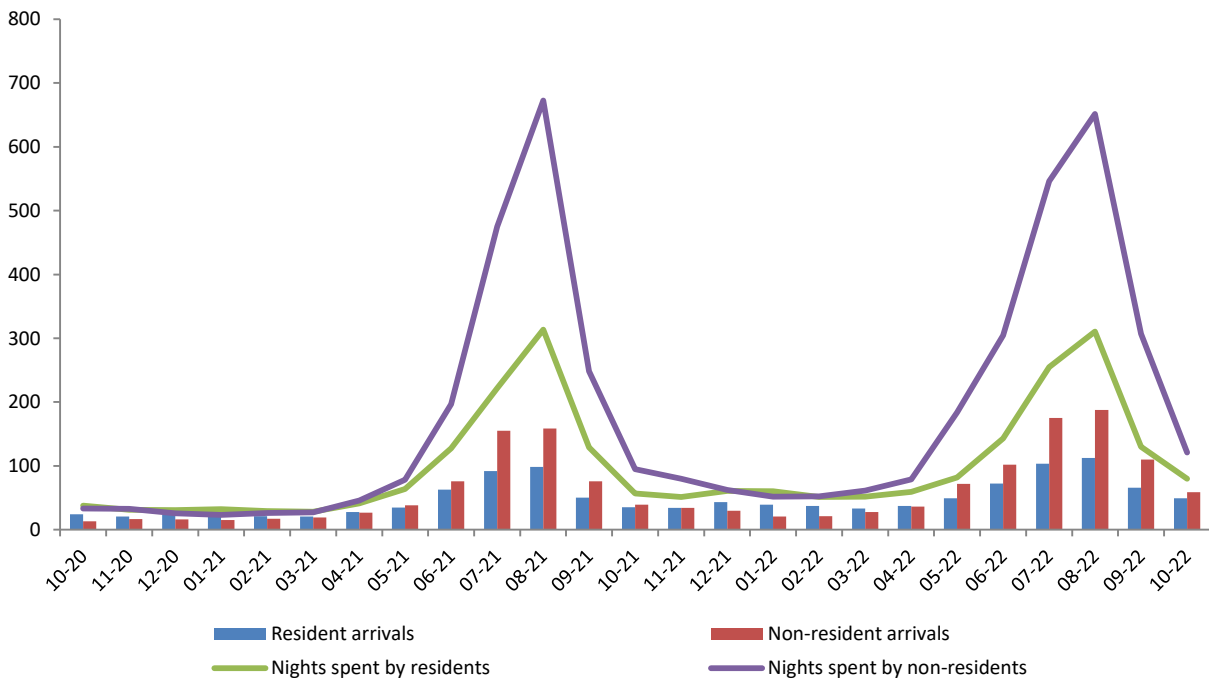
The number of total arrivals has increased by 44.3 %, compared to October 2021. The same trends follow the two below indicators:

- number of resident arrivals increased by 39.5 %;
- number of non-resident arrivals increased by 48.7 %;

The number of total nights spent has increased by 32.5 %, compared to October 2021. The same trends follow the two below indicators:

- number of nights spent by residents increased by 40.8 %;
- number of nights spent by non-residents increased by 27.5 %;

Fig. 1 Total arrivals and nights spent (number in thousand)



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Arrivals

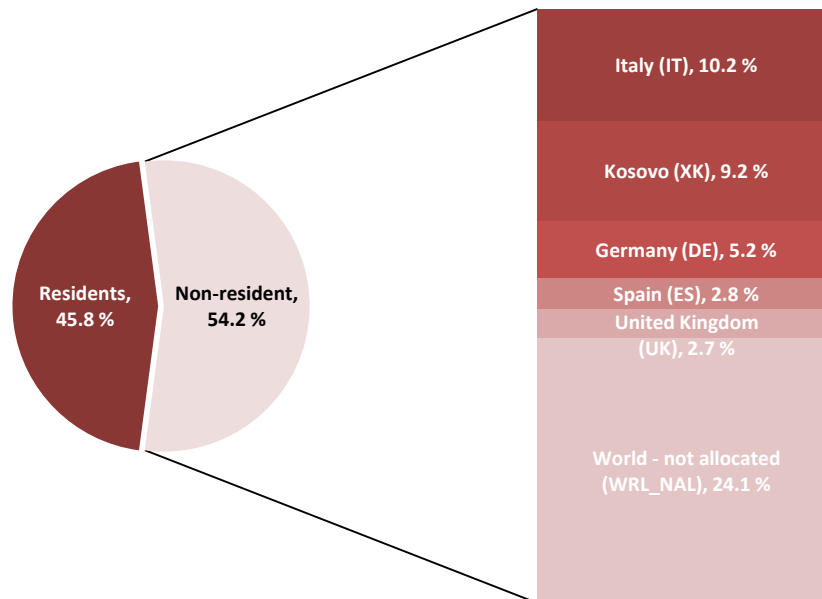
During October 2022, there was an increase in the number of total arrivals by 44.3 %, compared to October 2021. The number of resident arrivals who were accommodated in the Center Region marked the highest increase by 85.7 %. In Coastal areas this indicator has increased by 87.6 %, compared to the same period of the previous year. The number of resident arrivals who were accommodated in the “Hotels and similar accommodation” marked the highest increase of 40.0 %.

In October 2022, the highest number of visitors results:

- by regions in the “Center Region” (47.0 %);
- by location close to the sea in “Non-coastal areas” (63.4 %);
- by type of accommodation establishments in “Hotels and similar accommodation” (96.1 %);

Tab.1 Arrivals by region, location close to the sea and type of accommodation

	Resident			Non-resident		
	October 2020	October 2021	October 2022	October 2020	October 2021	October 2022
Regions						
Northern region	4,109	7,393	8,822	2,133	7,634	13,718
Center region	9,498	11,826	21,963	8,571	24,269	28,782
Southern region	10,384	16,212	18,656	2,499	7,528	16,118
Type of location close to the sea						
Coastal area	5,943	10,133	19,012	3,526	14,788	20,523
Non-coastal area	18,048	25,298	30,429	9,677	24,643	38,095
Type of accommodation						
Hotels and similar accommodation	22,802	33,916	47,467	12,742	38,421	56,413
Holiday and other short-stay accommodation	962	1,344	1,816	455	830	1,629
Camping grounds, recreational vehicle parks and trailer parks	227	171	158	6	180	576
Total	23,991	35,431	49,441	13,203	39,431	58,618

Fig.2 Non-residents arrivals by country of residence (%)

Nights spent

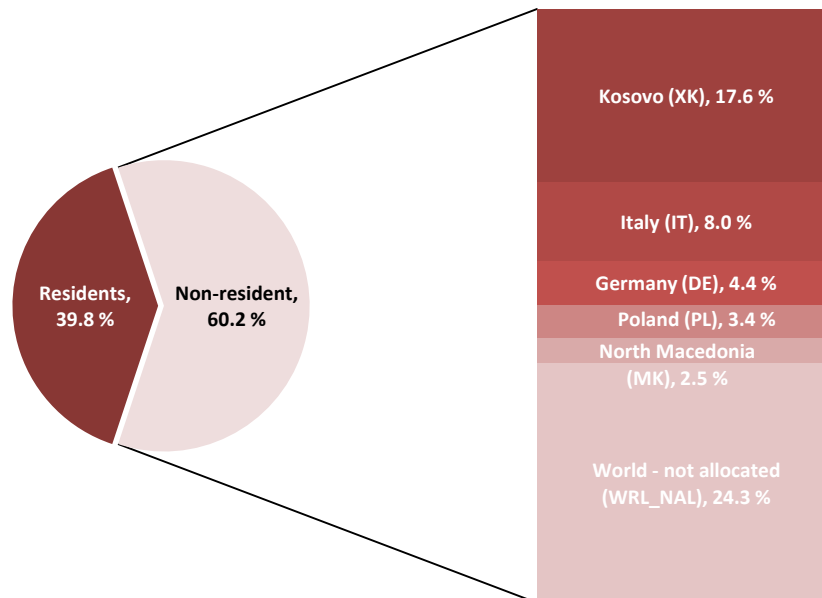
During October 2022 the total number of nights spent increased by 32.5 % compared to October 2021. The number of nights spent by residents who have been accommodated in Center Region has marked the highest increase by 63.1 %. In Coastal areas has increased by 65.0 %, compared to the same period of the previous year. The number of nights spent by residents who have been accommodated in “Hotels and similar accommodation” has marked the highest increase by 42.7 %.

In October 2022, the highest number of nights spent was realized:

- by regions in the “Center Region” (49.4 %);
- by areas of proximity to the coast in “Non-coastal areas” (53.5 %);
- by type of accommodation structures in “Hotels and similar accommodation” (95.3 %);

Tab.2 Nights spent by region, location close to the sea and type of accommodation

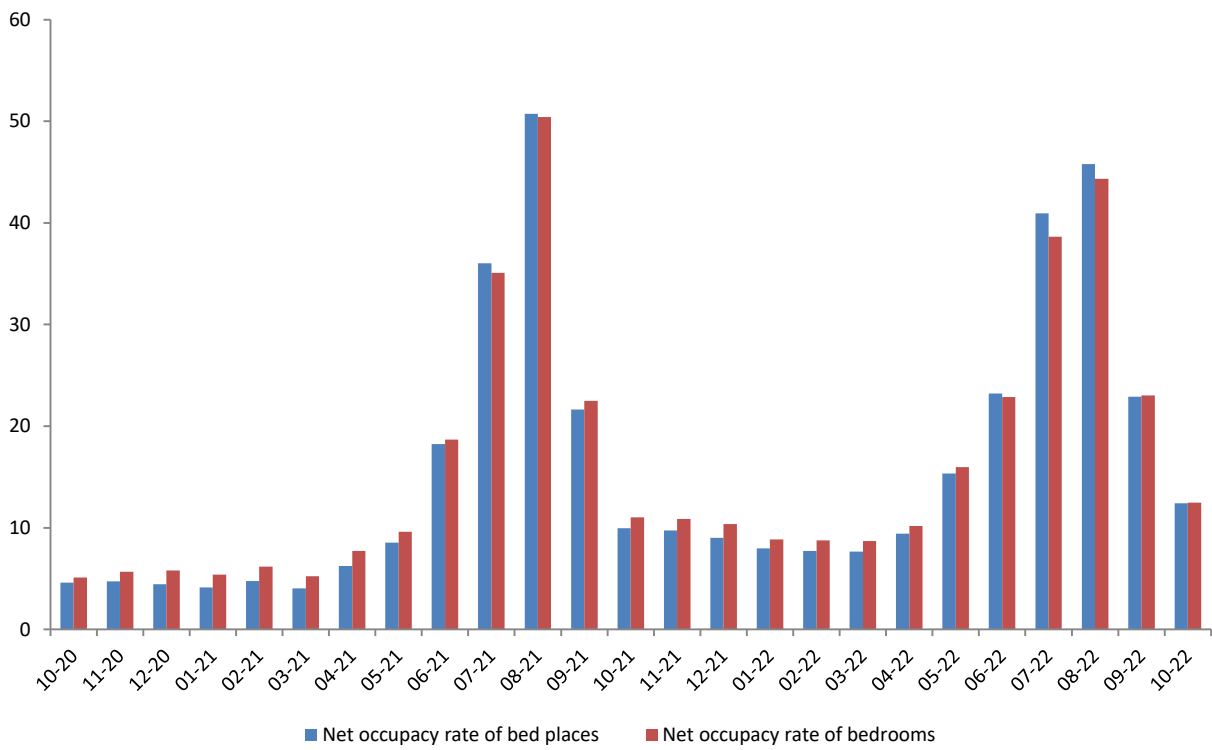
	Resident			Non-resident		
	October 2020	October 2021	October 2022	October 2020	October 2021	October 2022
Regions						
Northern region	8,979	12,315	16,370	7,378	18,967	23,463
Center region	13,432	19,655	32,064	20,309	56,514	67,231
Southern region	15,502	24,900	31,645	5,642	19,372	30,236
Type of location close to the sea						
Coastal area	9,198	22,350	36,884	8,233	49,030	56,526
Non-coastal area	28,715	34,520	43,195	25,096	45,823	64,404
Type of accommodation						
Hotels and similar accommodation	32,928	52,766	75,296	30,024	91,783	116,220
Holiday and other short-stay accommodation	4,750	3,838	4,619	3,293	2,722	4,047
Camping grounds, recreational vehicle parks and trailer parks	235	266	164	12	348	663
Total	37,913	56,870	80,079	33,329	94,853	120,930

Fig.3 Non-residents nights spent by country of residence (%)

Net occupancy rate

Net occupancy rates, of bedrooms and bed places, are two indicators that measure the percentage of accommodation capacities use, bedrooms and bed places available for visitors. During this month, net occupancy rate of bedrooms of "Hotels and similar accommodation" is 12.5 %, against to 11.0 % that was in October 2021. Net occupancy rate of bed places of "Hotels and similar accommodation" is 12.4 %, compared to 10.0 % that was in October 2021.

Fig.3 Net occupancy rates (%)



Methodology

General information:

INSTAT calculates and publishes the indicators of accommodation statistics which represent the tourism offer in the country.

The purpose of the survey to accommodation establishments is to monitor tourism activities, to calculate statistical variables about accommodation offer of Albanian tourism, which are important to determine the trend of capacity development in the tourism sector. Data are collected every month through the questionnaire "Survey of Accommodation Establishments".

Coverage area

The scope of observation (or the target population) in accommodation statistics includes all tourist accommodation establishments from the Statistical Business Register of 2020. Tourism accommodation establishments are classified and described in groups according to NACE Rev. 2 classification as follow:

55.10 Hotels and similar accommodation. This class includes accommodation provided by: hotels, resort hotels, suite/apartment hotels and motels.

55.20 Holiday and other short-stay accommodation. This class includes accommodation provided by: children and other holiday homes, visitor flats and bungalows, cottages and cabins without housekeeping services, youth hostels and mountain refuges.

55.30 Camping grounds, recreational vehicle parks and trailer parks. This class includes: provision of accommodation in campgrounds, trailer parks, recreational camps and fishing and hunting camps for short stay visitors.

Non-registered visitors and accommodation establishments are not subject of this survey.

Indicators collected from the survey include:

- Arrivals of residents;
- Arrivals of non-residents;
- Nights spent of residents;
- Nights spent of non-residents;
- Occupied bedrooms by residents;
- Occupied bedrooms by non-residents);
- Number of bedrooms;
- Number of bed places;

Data collection and data processing methodology is based on Annex I of Regulation (EU) No 692/2011 of the European Parliament and of the Council of 6 October 2011 concerning European statistics on tourism.

Definitions:

The accommodation establishment includes all tourist accommodation establishments providing, as a paid service (although the price might be partially or fully subsidised), short-term or short-stay accommodation services.

Bedroom: or dwelling is the unit formed by one room or groups of rooms which are rented by tourists as a whole (and constituting an indivisible rental).

Bed place: is determined by the number of persons who can stay overnight in the beds set up in the establishment, ignoring any extra beds that October be set up upon customer request.

Arrival: is defined as a person who stays at least one night in the hotel, children included.

Resident: is considered a person who has resided in Albania for more than 12 consecutive months.

Non-Resident: is considered a person who has not resided in Albania for more than 12 consecutive months.

A night spent: (or overnight stay) is each night a guest / tourist (resident or non-resident) actually spends (sleeps or stays) in a tourist accommodation establishment or non-rented accommodation.

The net occupancy rate of bed places = $\frac{\text{Number of nights spent}}{\text{Number of available bed places}} * 100$ measures the percentage of occupied bed places for "Hotels and similar accommodation".

The net occupancy rate of bedrooms = $\frac{\text{Number of occupied bedrooms}}{\text{Number of available bedrooms}} * 100$ measures the percentage of occupied bedrooms for "Hotels and similar accommodation".

Statistical regions at level 1, 2 and 3 are defined according to the NUTS II territorial division, which is a unified classification and is used as a basis for the collection and processing of European Regional Statistics. The information below includes which prefectures are in the North, Centre and South region.

Northern Region: Dibër; Durrës; Kukës; Lezhë; Shkodër

Centre Region: Elbasan; Tiranë

South Region: Berat; Fier; Gjirokastrë; Korçë; Vlorë

Coastal areas are Local Administrative Units (LAUs) that are on or near a coastline. Coastal areas are classified according to the following two categories:

- **Coastal areas:** LAUs bordering the coastline or LAUs having at least 50% of their surface at a distance of 10 km from the coastline;
- **Non-coastal areas:** LAUs that are not "coastal areas"; which means LAUs that are not bordered by the coastline and have less than 50% of their surface at a distance of 10 km from the coastline.