

Accommodation Establishments (tour_occ)

Reference Metadata in Euro SDMX Metadata Structure
(ESMS)

Compiling agency: INSTAT

Time Dimension: 2024-A0

Data Provider: STS

Data Flow: TOUR_ESMSSP_A

Reference Metadata

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1. Contact	
1.1. Contact organisation	Institute of Statistics, INSTAT
1.2. Contact organisation unit	Short Term Statistics Unit, Directory of Economic Statistics
1.3. Contact name	Ervisa Bushati
1.4. Contact person function	Specialist of Short-Term Statistics Unit
1.5. Contact mail address	St. Vllazën Huta, Building 35, Entrance 1, ZIP Code 1017, Tirana.
1.6. Contact email address	ebushati@instat.gov.al
1.7. Contact phone number	+(355) 4 233356 / 233/ 240
1.8. Contact fax number	+(355) 4 228300
2. Metadata update	
2.1. Metadata last certified	20.02.2025
2.2. Metadata last posted	20.02.2025
2.3. Metadata last update	20.02.2025
3. Statistical presentation	
3.1. Data description	The purpose of the survey on accommodation establishments and other similar to them is to monitor tourist activities; to collect important indicators on tourism from the supply side; capture trends on resident nights and visitors, rooms, etc; to calculate statistical indicators on the Albanian tourism accommodation offer in monthly periods that are important to determine the tourism sector's capacity development trend. The data is collected monthly through the questionnaire "Accommodation Establishments Survey". The variables collected by the survey are the following:

	• Number of residents; • Number of non-residents; • Nights spent by residents; • Nights spent by non-residents; • Number of room nights sold to residents; • Number of room nights sold to non-residents; • Number of bedrooms; • Number of bed-places; • The number of days that the accommodation establishment was closed during the reference month. The collection of these variables and the calculation of capacity and occupancy levels satisfy the requirements of Annex I "Supply side-Accommodation Statistics" of European Union (EU) Regulation no. 692/2011.
3.2. Classification system	<u>Nace Rev.2</u> Tourism accommodation establishments are classified and described in groups according to NACE Rev. 2 classification as follow: <i>55.10 Hotels and similar accommodation.</i> This class includes accommodation provided by: hotels, resort hotels, suite/apartment hotels and motels. <i>55.20 Holiday and other short-stay accommodation.</i> This class includes accommodation provided by: children and other holiday homes, visitor flats and bungalows, cottages and cabins without housekeeping services, youth hostels and mountain refuges. <i>55.30 Camping grounds, recreational vehicle parks and trailer parks.</i> This class includes: provision of accommodation in campgrounds, trailer parks, recreational camps and fishing and hunting camps for short stay visitors, provision of space and facilities for recreational vehicles. <u>NUTS II</u> Statistical regions at level 1, 2 and 3 are defined according to the NUTS II territorial division, which is a unified classification and is used as a basis for the collection and processing of European Regional Statistics. The information below includes which prefectures are in the North, Center and South region. 1. Northern Region: Dibër; Durrës; Kukës; Lezhë; Shkodër 2. Centre Region: Elbasan; Tiranë 3. South Region: Berat; Fier; Gjirokastrë; Korçë; Vlorë <u>Coastal areas</u>

	Coastal areas are Local Administrative Units (LAUs) that are on or near a coastline. Coastal areas are classified according to the following two categories: • Coastal areas: LAUs bordering the coastline or LAUs having at least 50% of their surface at a distance of 10 km from the coastline; • Non-coastal areas: LAUs that are not "coastal areas"; which means LAUs that are not bordered by the coastline and have less than 50% of their surface at a distance of 10 km from the coastline. Additional Comments: The NUTS III and DEGURBA classification does not apply.	
3.3. Sector coverage	3.3.1 Capacity	Included: All local economic activity units: NACE 55.1, 55.2, 55.3; All enterprises with main/secondary economic activity in NACE 5510, 5520, 5530. According to Regulation 692/2011, NACE 55.1, 55.2 and 55.3 are covered.
	3.3.2 Occupancy	Included: All local economic activity units: NACE 55.1, 55.2, 55.3; All enterprises with main/secondary economic activity in NACE 5510, 5520, 5530. According to Regulation 692/2011, NACE 55.1, 55.2 and 55.3 are covered.
3.4. Statistical concepts and definitions	Statistical concepts and definitions are based on Regulation 692/2011 and Methodological Manual for Tourism Statistics. <u>Definitions:</u> Accommodation establishments in accommodation statistics includes all tourist accommodation establishments providing, as a paid service (although the price might be partially or fully subsidized), short-term or short-stay accommodation services. Bedroom: is the unit formed by one room or groups of rooms which are rented by tourists as a whole (and constituting an indivisible rental). Bed place: is determined by the number of persons who can stay overnight in the beds set up in the establishment, ignoring any extra beds that may be set up upon customer request.	

	Arrival is defined as a person who stays at least one night in the hotel, children included. Resident: is considered a person who has resided in Albania for more than 12 consecutive months. Non-Resident: is considered a person who has not resided in Albania for more than 12 consecutive months. Night spent: (or overnight stay) is each night a guest / tourist (resident or non-resident) actually spends (sleeps or stays) in a tourist accommodation establishment or non-rented accommodation. The net occupancy rate of bed places= $\frac{\text{Number of nights spent}}{\text{Number of available bed places}} * 100$, measures the percentage of occupied bed places for “Hotels and similar accommodation”. The net occupancy rate of bedrooms= $\frac{\text{Number of occupied bedrooms}}{\text{Number of available bedrooms}} * 100$, measures the percentage of occupied bedrooms for “Hotels and similar accommodation”.		
3.5. Statistical unit	Local units with economic sectors: NACE Rev.2 55.1; 55.2; 55.3 whenever this information is available at <i>local unit level</i> ; and the unit with primary/secondary activity in NACE Rev.2 55.1; 55.2; 55.3		
3.6. Statistical population	All local unit (accommodation establishments) offering short-stay accommodation as a paid service (although the price might be partially or fully subsidized) to tourists as defined in NACE Rev.2 55.1, 55.2 and 55.3. The statistical coverage is in line with the Regulation no. 692/2011.		
3.7. Reference area	Accommodation statistics cover all the territory of Albania.		
3.8. Time coverage	- Hotels and similar accommodation (NACE 55.1) (Year) - Holiday and other short-stay accommodation (NACE 55.2) (Year) - Camping grounds, etc. (NACE 55.3) (Year)	2018	2018
3.9. Base period	Not applicable		

4. Unit of measure	Capacity: Absolute values. Occupancy: Absolute values and percentages.	
5. Reference period	5.1 Capacity	2024
	5.2 Occupancy	Annual = 2024 Monthly = August 2024
6. Institutional mandate		
6.1. Legal acts and other agreements	6.1.1 European level	Regulation 692/2011 Regulation 1051/2011
	6.1.2 National level	Law No.17 / 2018 "On Official Statistics" National Statistical Program Official, 2022-2026
6.2. Data sharing	The time series of monthly data starting from January 2018 and onwards for the main indicators was sent to Eurostat in September 2020.	
7. Confidentiality		
7.1. Confidentiality - policy	The data collected are considered as strictly confidential and used only for statistical purposes and scientific research in accordance with the national Statistical Law No.17/2018 “On Official Statistics” , date 10.03.2018 and the Law no. 9887, dated 10.03.2008 "Personal Data Protection", Article 31 of the Law on Official Statistics clearly define that all statistical information collected by INSTAT are confidential and may only be used or published in such summary tables that do not identify the information of the unit. The direct identification is called when a statistical unit is directly identified by the name, address or any officially recognized identification number. When data processing is performed in such a way as to enable the data subject to be identified, the data must be coded immediately so that the entities are no longer recognized.	
7.2. Confidentiality - data treatment	Albanian Institute of Statistics protects and does not disseminate data it has obtained or it has access to, which enable the direct or indirect identification of the statistical units. Albania Institute of Statistics takes all appropriate preventive measures so as to render impossible the identification of individual statistical units by technical or other	

	means that might reasonably be used by a third party. Statistical data that could potentially enable the identification of the statistical unit are disseminated by Albania Institute of Statistics if and only if: a) These data have been treated, as it is specifically set out in the Regulation, in such a way that their dissemination does not prejudice statistical confidentiality or b) The statistical unit has given its consent, without any reservations, for the disclosure of data. The confidential data that are transmitted to Albania Institute of Statistics are used exclusively for statistical purposes and the only persons who have the right to have access to these data are the personnel engaged in this task. Issues referring to the observance of statistical confidentiality are examined by the staff working in Albania Institute of Statistics. The responsibilities of this staff are to recommend on: which detailed level the statistical data can be disseminated, so as the identification, either directly or indirectly, of the surveyed statistical unit is not possible; the anonymization criteria for the microdata provided to users; the access granting to researchers on confidential data for scientific purposes.
8. Release policy	
8.1. Release calendar	Notifications about the dissemination of statistics are published in the release calendar, which is available on the website. The announcements and delays are per-announced in this calendar. In the case of delays, the date of the next publication and the explanation of the reasons for the delays are specified.
8.2. Release calendar access	Access to the release calendar is granted through the following link: Calendar
8.3. User access	In accordance with article 34 of Law No. 17/2018 "On Official Statistics", official statistics are disseminated so that all users have an immediate and equal right and all possible forms of media are used. INSTAT and statistical agencies, having in the program the responsibilities of dissemination, seek to meet every requirement of any organization or individual for unpublished data or specific analysis. The following dissemination channels are used to release the results of the Accommodation Establishments Survey: 1. Press Release; 2. Written requests (by mail or e-mail); 3. Special publications (General printed publications, Statistical

	yearbook); 4. Data request via the form on the INSTAT website.
9. Frequency of dissemination	Accommodation Establishments Statistics 2024 data are disseminated on monthly basis.
10. Accessibility and clarity	
10.1. News release	The news release on Accommodation Establishments Survey statistics are available on INSTAT website. The format of press release is defined by publication sector as well as the date of release. Press releases of Accommodation Establishments Survey are published online at INSTAT's website.
10.2. Publications	Accommodation Statistics Results are published in a dedicated publication, Regional Statistical Yearbook , Tourism in figures and Albania in figures .
10.3. On-line database	All the information is available in both Albanian and English language. The data on Accommodation Establishments Survey are located in the statistical database and can be found at the following link: database. Figures can also be found in excel format where key indicators are published and tables can be found at the following link: figures.
10.4. Micro – data access	Data bases at micro level are not published due to confidentiality reasons. Aggregated data is the only type of data that is provided to external users. Even the micro data are not published they can be accessed based on the article 31, point 7 of the law No. 17/2018, dated 17.04.2018 “On official statistics”.
10.5. Other	Users can submit specific requests for data from the survey through the INSTAT website: data request .
10.6. Documentation on methodology	A short explanation related to the definitions of the main concepts and methodological explanations are provided to users in the end of press releases and publications. Additional support information is given to internal users when needed or required.

10.7. Quality documentation	The short term statistics unit document all the work processes and procedures of accommodation establishments survey for internal purposes.	
11. Quality managment		
11.1. Quality assurance	INSTAT is committed to ensure the highest quality with respect to the compilation of statistical information. In accordance with the Statistics Law, INSTAT use statistical methods and processes in compliance with internationally recognized scientific principles and standards conduct ongoing analyses of the statistics with a view to quality improvements and ensure that statistics are as up to-date. In performing its tasks it follows the general principles of quality management from the European Statistics Code of Practice. INSTAT declares that it takes into account the following principles: impartiality, quality of processes and products, user orientation, employee orientation, effectiveness of statistical processes, reducing the workload for respondents.	
11.2. Quality assessments	11.2.1 Main strengths	All the requirements of the Regulation are taken in to consideration, response rate is under control, data and metadata are easily accessible to users etc.
	11.2.2 Main weaknesses	During the data collection process, a significant number of enterprises result: in activities other than accommodation (out-of-scope units); are closed; it is impossible to find the unit in the field, according to the address in the Statistical Business Register (units without contact). It turns out that this problem is present in small enterprises. During data analysis, units outside the scope of the survey (without contacts) are treated as rejections (imputations). It results that this problem is present in small companies.
		INSTAT calculates and publishes monthly indicators of accommodation statistics that make up the tourist offer in the country, using

	11.2.3 Quality improvements compared with previous reference year	the method of comprehensive survey of data collection at accommodation structures. against the sampling survey used in previous years. The new methodology aims at the collection. production and publication of qualitative data in accordance with the Regulation of the European Union (EU) No. 692/2011 on European tourism statistics and its amendments. The 2024 sample included all units from the list of target population (enterprises) classified in 55.02 and 55.30 according to NACE. Rev 2. According to the European Union Regulation (EU) No. 692/2011, the number of hotels and similar establishments (only for 55.1) that have one or more rooms accessible to persons with reduced mobility, including wheelchair users (PRMs), must be transmitted every three years. For this reason, this question was added to the 2024 questionnaire. In addition, in order to obtain as complete information as possible regarding the inclusion in the survey of other local units (which are not part of the Statistical Business Register), a question was added regarding accommodation establishments with the same NIPT, in another location.
12. Relevance		
12.1. User needs	12.1.1 European level See: Regulation 692/2011 12.1.2 Main users on a national level Key users are national authorities, public institutions and agencies, the media, research and business entities, universities, students, international users (Eurostat, UNWTO, OECD). Representatives of the main users of statistical data are members of Statistical Council. The major role of the Council is to meet the needs of the widest range of users.	

12.2. User satisfaction	INSTAT annually conducts the Survey for Measuring User Satisfaction, the results of which are published on the web at the link: User Satisfaction Survey. The 2024 survey results show that the overall quality of the topic "Short Term Statistics" was rated 3.83 (76.6%) on a scale of 1 (very poor) to 5 (very good).	
12.3. Completeness	12.3.1 Completeness	
	12.3.1.1 Completeness	Partially compliant with the requirements of Regulation on tourism statistics 692/2011 as well as recommendations laid down in the Methodological Manual for tourism statistics.
	12.3.1.2 If not complete, please specify why and list deviations from Reg.	During the year 2024, the monthly data were transmitted to Eurostat 1 week with delay.
	12.3.2 Thresholds used ("limitation of the scope")	
	12.3.2.1 Hotels and similar accommodation (NACE 55.1)	No threshold is used.
	12.3.2.2 Holiday and other short-stay accommodation (NACE 55.2)	No threshold is used.
	12.3.2.3 Camping grounds, etc. (NACE 55.3)	No threshold is used.
13. Accuracy and reliability		
13.1. Overall accuracy	INSTAT conducts a comprehensive monthly survey of all accommodation establishments to ensure the highest quality standards. Each questionnaire is verified and the respondent is contacted directly in case of any questions. All questionnaires are treated on a case-by-case basis despite the fact that the number of enterprises surveyed is considerable.	
13.2. Sampling error	Not applicable.	

13.3. Non - sampling error	Monthly non-response is estimated at around 8,7 % and missing information is imputed using appropriate mathematical methods which take on board longitudinal data. Item non-response rate for the main variable are: The total number of clients during the month of resident visitors is 0 %, The total number of overnight stays during the month by resident visitors is 0 %. Over-coverage is possible when a unit is registered in the activity under observation, but it actually performs some other activity, which is not the subject of observation, or it is not active anymore. Over coverage rate for Accommodation Establishments Survey is 10,3 %.								
14. Timeliness and punctuality									
14.1. Timeliness	Results of Accommodation Establishments Survey are published on INSTAT website 51 days after the end of the reference period (T + 51 days). The reference period of these results of the Accommodation Establishments Survey is December 31st, 2024. <table border="1" data-bbox="472 902 938 1028"> <tr> <td>Reference period</td><td>12/31/2024</td></tr> <tr> <td>Date of publication</td><td>2/20/2025</td></tr> <tr> <td>Timeliness</td><td>51</td></tr> </table>	Reference period	12/31/2024	Date of publication	2/20/2025	Timeliness	51		
Reference period	12/31/2024								
Date of publication	2/20/2025								
Timeliness	51								
14.2. Punctuality	The data of the Accommodation Establishments Survey are disseminated according to the publication calendar. The publication of Accommodation Establishments Survey has been punctuality in time to 100% of publications carried out over the years. <table border="1" data-bbox="472 1227 948 1377"> <tr> <td>Reference period</td><td>12/31/2024</td></tr> <tr> <td>Date of announcement</td><td>2/20/2025</td></tr> <tr> <td>Date of publication</td><td>2/20/2025</td></tr> <tr> <td>Time lag</td><td>0</td></tr> </table>	Reference period	12/31/2024	Date of announcement	2/20/2025	Date of publication	2/20/2025	Time lag	0
Reference period	12/31/2024								
Date of announcement	2/20/2025								
Date of publication	2/20/2025								
Time lag	0								
15. Coherence and comparability									
15.1. Comparability - geographical	Data is fully comparable. See 3.7								
15.2. Comparability - over time	15.2.1 Hotels and similar accommodation (NACE 55.1) See 3.8.1								
	15.2.2 Holiday and another short-stay accommodation (NACE 55.2) See 3.8.2								

	15.2.3 Camping grounds, etc. (NACE 55.3)	See 3.8.3
15.3. Coherence - cross domain	There is no other source of similar data on capacity and occupancy of accommodation establishments with which comparisons or imputations can be made.	
15.4. Coherence - internal	Coherence between annual and monthly data: Full Coherence	
16. Cost and burden	The staff working for the Accommodation Establishments Survey are: • 1 specialist in the field of tourism (Short-Term Statistics Unit); • 1 methodology specialist (Methodology Unit) • 1 IT specialist (Computer Software Development Unit) • 1 specialist (Data Collection Planning and Management Unit) • 14 staff from the Regional Offices, • 66 enumerators staff, • 1 controller (Data Collection Coordination Unit)	
17. Data revision		
17.1. Data revision - policy	17.1.1 Capacity	Revision policy of is done in accordance with general revision policy and errors treatment policy introduced by INSTAT in the links below: • Revision Policy • Errors Treatment Policy
	17.1.2 Occupancy	Revision policy of is done in accordance with general revision policy and errors treatment policy introduced by INSTAT in the links below: • Revision Policy • Errors Treatment Policy
17.2. Data revision - practise	17.2.1 Capacity	After the cut-off date of the period, the respective period will remain subject to revisions and may be revised subject to provision of more updated information from respondents, should to new methodological changes be introduced. Revision of the previous month is possible during each month and adjustments can be made at the end of each year for the twelve months. The latter would be considered so as to avoid break in series.
	17.2.2 Occupancy	After the cut-off date of the period, the respective period will remain subject to revisions and may be revised subject to provision of more updated

		information from respondents, should to new methodological changes be introduced. Revision of the previous month is possible during each month and adjustments can be made at the end of each year for the twelve months. The latter would be considered so as to avoid break in series.
18. Statistical processing		
18.1. Source data	18.1.1 Source data	
	18.1.1.1 Source data	Comprehensive survey of data collection at accommodation facilities
	18.1.1.2 Name of data collection in national language	Anketa e Strukturave Akomoduese
	18.1.1.3 Name of data collection in English	Accommodation Establishments Survey
	18.1.2 Population frame	
	18.1.2.1 Population frame	
	18.1.2.1.1 Capacity	Statistical Business Register (T-1)
	18.1.2.1.2 Occupancy	Statistical Business Register (T-1)
	18.1.2.2 Update of population frame	
	18.1.2.2.1 Capacity	Monthly
	18.1.2.2.2 Occupancy	Monthly
	18.1.2.3 Other or additional comments	
	18.1.2.4 Coverage errors of population frame	
	18.1.2.4.1 Capacity	Not Applicable
	18.1.2.4.2 Occupancy	Not Applicable
	18.1.3 Sampling design	
	Starting from January 2024, data collection was carried out through a comprehensive survey, including in the survey all units from the	

	target population list (enterprises) classified in NACE Rev. 2 55.1, 55.2 and 55.3. 18.1.4 Other or additional comments on source data, population frame or sampling design (e.g. differences per NACE class) In 2024, all units from the target population list (enterprises) classified in NACE Rev. 2 55.1, 55.2 and 55.3 were included in the survey.	
18.2. Frequency of data collection	Data are compiled on monthly basis.	
18.3. Data collection	18.3.1 Type of survey	
	18.3.1.1 Capacity	Business survey collected by the INSTAT
	18.3.1.2 Occupancy	Business survey collected by the INSTAT
	18.3.2 Data collection methods	
	18.3.2.1 Capacity	Tablet Assisted Personal Interview.
	18.3.2.2 Occupancy	Tablet Assisted Personal Interview.
18.4. Data validation	18.4.1 Capacity	For enterprises that complete the monthly questionnaire, there are a number of cross-validation pre-checks in order to limit data entry errors in the program. If any error is found, INSTAT first contacts the enumerator, the regional office, and finally the respondent and the error is edited. Once the data is entered to the central database, a considerable number of estimates, cross-sectional and longitudinal checks are applied and for each possible edit a note is placed in the dedicated "Notes" section. If again after this phase errors or inconsistencies are found in the individual data of the enterprises, the contact process resumes first with the respondent, the regional office, and finally with the respondent, the error is edited and again for each possible edit a note is placed in dedicated to "Notes".

	18.4.2 Occupancy	For enterprises that complete the monthly questionnaire, there are a number of cross-validation pre-checks in order to limit data entry errors in the program. If any error is found, INSTAT first contacts the enumerator, the regional office, and finally the respondent and the error is edited. Once the data is entered to the central database, a considerable number of estimates, cross-sectional and longitudinal checks are applied and for each possible edit a note is placed in the dedicated "Notes" section. If again after this phase errors or inconsistencies are found in the individual data of the enterprises, the contact process resumes first with the respondent, the regional office, and finally with the respondent. The error is edited and again for each possible edit a note is placed in dedicated to “Notes”.
18.5. Data compilation	Missing data at the enterprise level are imputed using appropriate mathematical methods with data from previous periods. Sometimes unsustainable enterprise-level data or indicators are identified that need to be deleted. The next step is imputation at the enterprise-level level or indicator as appropriate, using data from previous periods. In some cases, mathematical techniques (hot deck imputation) are also used.	
18.6. Adjustment	Not applicable.	
19. Comment		
Annex		