INSTAT
Republika e Shqipërisë
Instituti i Statistikave

Accommodation Establishments

June 2022

Tirana, 19 August 2022: In June 2022, the occupancy indicators of accommodation establishments are presented as bellow:
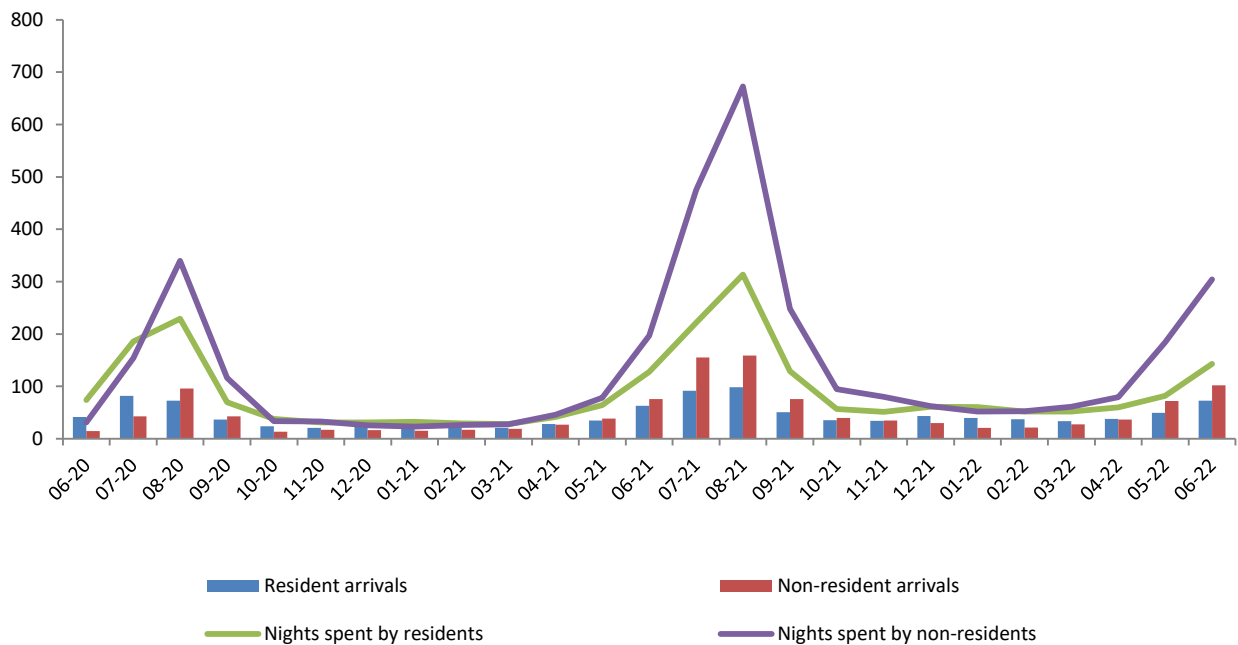
The number of total arrivals has increased by 25.5 %, compared to June 2021. The same trends follow the two below indicators:

- number of resident arrivals increased by 15.2 %;

- number of non-resident arrivals increased by 34.0 %;

The number of total nights spent has increased by 37.9 %, compared to June 2021. The same trends follow the two below indicators:

- number of nights spent by residents increased by 12.2 %;

- number of nights spent by non-residents increased by 54.5%;

Fig. 1 Total arrivals and nights spent (number in thousand)

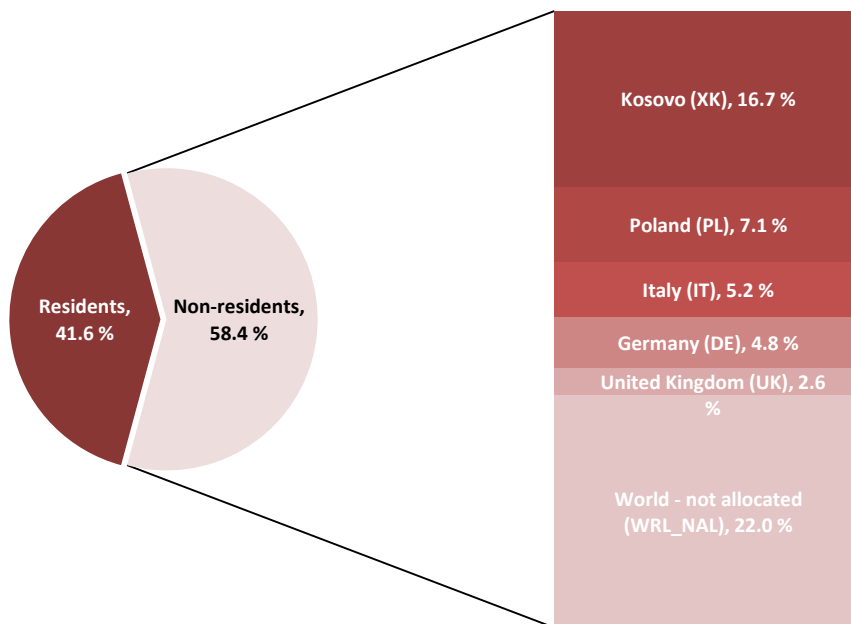For publication 19/08/2022

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Arrivals

During June 2022, there was an increase in the number of total arrivals by 25.5 %, compared to June 2021. The number of resident arrivals who were accommodated in the Center Region marked the highest increase of 30.0 %. In Non-coastal areas this indicator has increased by 51.8 %, compared to the same period of the previous year. The number of resident arrivals who were accommodated in the "Camping grounds, recreational vehicle parks and trailer parks" marked the highest increase of 2.7 times.

In June 2022, the highest number of visitors results:

- by regions in the "Center Region" (38.1 %);

- by location close to the sea in "Coastal areas" (62.5 %);

- by type of accommodation establishments in "Hotels and similar accommodation" (94.0 %);

Tab.1 Arrivals by region, location close to the sea and type of accommodation

	Resident			Non-resident		
	June 2020	June 2021	June 2022	June 2020	June 2021	June 2022
Regions						
Northern region	5,143	15,380	17,489	1,298	23,675	31,180
Center region	3,925	16,082	20,913	4,795	34,976	45,442
Southern region	32,576	31,366	33,958	8,694	17,287	25,161
Type of location close to the sea						
Coastal area	33,688	42,475	41,470	13,162	57,834	67,323
Non-coastal area	7,956	20,353	30,890	1,625	18,104	34,460
Type of accommodation						
Hotels and similar accommodation	41,001	59,328	68,012	14,519	73,027	95,704
Holiday and other short-stay accommodation	509	3,076	3,184	268	2,700	3,594
Camping grounds, recreational vehicle parks and trailer parks	134	424	1,164	-	211	2,485
Total	**41,644**	**62,828**	**72,360**	**14,787**	**75,938**	**101,783**

Fig.2 Non-residents arrivals by country of residence (%)
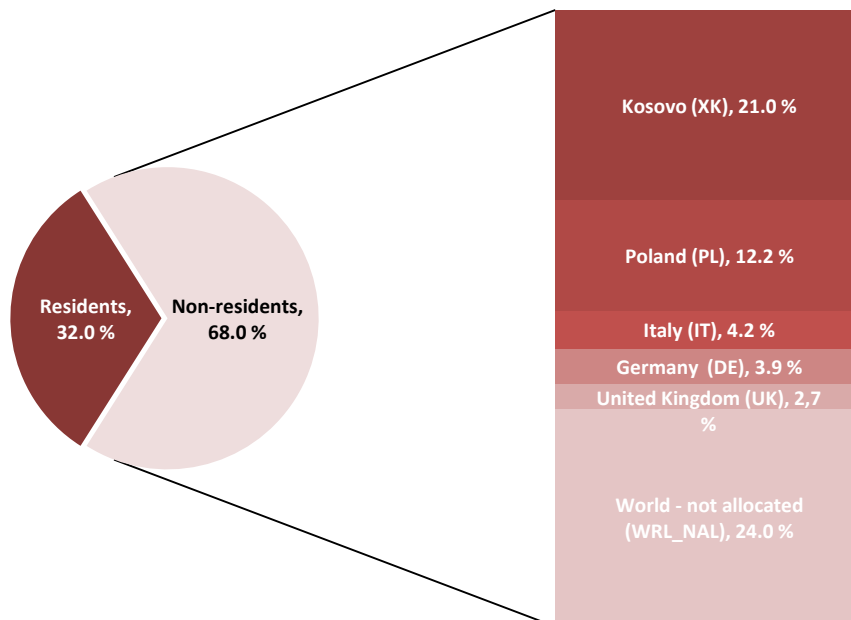

Nights spent

During June 2022 the total number of nights spent increased by 37.9 % compared to June 2021. The number of nights spent by residents who have been accommodated in Northern Region has marked the highest increase by 39.7 %. In Non-coastal areas has increased by 48.3 %, compared to the same period of the previous year. The number of nights spent by residents who have been accommodated in "Camping grounds, recreational vehicle parks and trailer parks" has marked the highest increase by 3.9 times.

In June 2022, the highest number of nights spent was realized:

- by regions in the "Center Region" (41.9 %);

- by areas of proximity to the coast in "Coastal areas" (77.5 %);

- by type of accommodation structures in "Hotels and similar accommodation" (94.0 %);

Tab.2 Nights spent by region, location close to the sea and type of accommodation
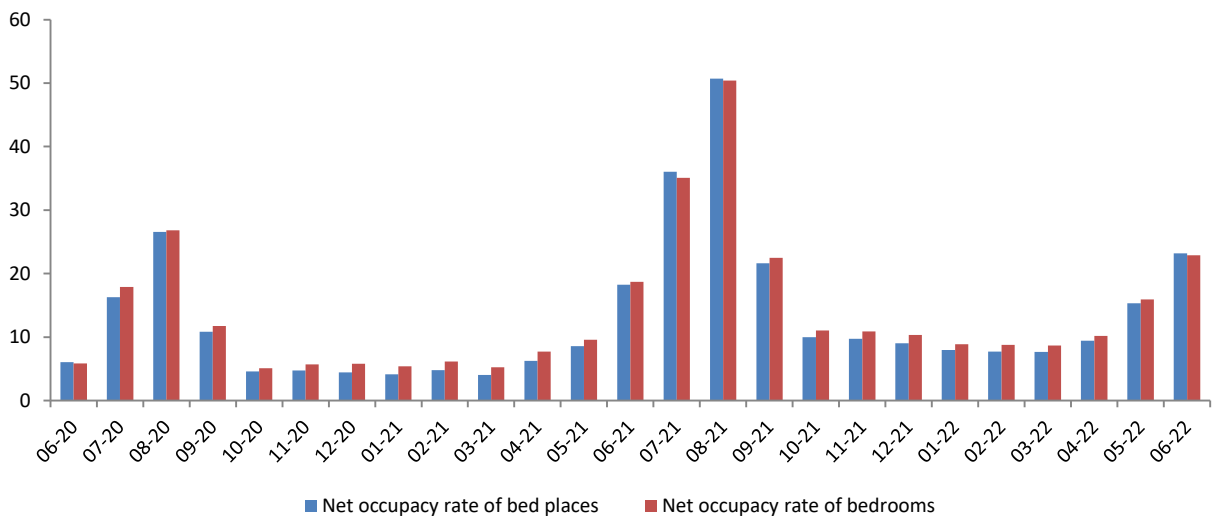
	Resident			Non-resident		
	June 2020	June 2021	June 2022	June 2020	June 2021	June 2022
Regions						
Northern region	9,404	26,425	36,916	3,604	47,474	85,861
Center region	6,086	35,048	37,312	9,704	96,602	150,268
Southern region	58,280	66,049	68,865	17,435	52,876	68,216
Type of location close to the sea						
Coastal area	61,649	98,621	100,223	27,874	161,856	246,356
Non-coastal area	12,121	28,901	42,870	2,869	35,096	57,989
Type of accommodation						
Hotels and similar accommodation	71,613	119,234	132,312	30,191	188,346	288,315
Holiday and other short-stay accommodation	2,013	7,610	8,110	552	8,174	11,244
Camping grounds, recreational vehicle parks and trailer parks	144	678	2,671	-	432	4,786
Total	**73,770**	**127,522**	**143,093**	**30,743**	**196,952**	**304,345**

Fig.3 Non-residents nights spent by country of residence (%)

For more information, please visit the website: http://www.instat.gov.al/en/home.aspx

Net occupancy rate

Net occupancy rates, of bedrooms and bed places, are two indicators that measure the percentage of accommodation capacities use, bedrooms and bed places available for visitors. During this month, net occupancy rate of bedrooms of "Hotels and similar accommodation" is 22.9 %, against to 18.7 % that was in June 2021. Net occupancy rate of bed places of "Hotels and similar accommodation" is 23.2 %, compared to 18.2 % that was in June 2021.

Fig.3 Net occupancy rates (%)

Legend: ■ Net occupacy rate of bed places   ■ Net occupacy rate of bedrooms

Methodology

General information:

INSTAT calculates and publishes the indicators of accommodation statistics which represent the tourism offer in the country.

The purpose of the survey to accommodation establishments is to monitor tourism activities, to calculate statistical variables about accommodation offer of Albanian tourism, which are important to determine the trend of capacity development in the tourism sector. Data are collected every month through the questionnaire "Survey of Accommodation Establishments".

Coverage area

The scope of observation (or the target population) in accommodation statistics includes all tourist accommodation establishments from the Statistical Business Register of 2020. Tourism accommodation establishments are classified and described in groups according to NACE Rev. 2 classification as follow:

55.10 Hotels and similar accommodation. This class includes accommodation provided by: hotels, resort hotels, suite/apartment hotels and motels.

55.20 Holiday and other short-stay accommodation. This class includes accommodation provided by: children and other holiday homes, visitor flats and bungalows, cottages and cabins without housekeeping services, youth hostels and mountain refuges.

55.30 Camping grounds, recreational vehicle parks and trailer parks. This class includes: provision of accommodation in campgrounds, trailer parks, recreational camps and fishing and hunting camps for short stay visitors.

Non-registered visitors and accommodation establishments are not subject of this survey.

Indicators collected from the survey include:

- Arrivals of residents;
- Arrivals of non-residents;
- Nights spent of residents;
- Nights spent of non-residents;
- Occupied bedrooms by residents;
- Occupied bedrooms by non-residents);
- Number of bedrooms;
- Number of bed places;

For more information, please visit the website: http://www.instat.gov.al/en/home.aspx

Data collection and data processing methodology is based on Annex I of Regulation (EU) No 692/2011 of the European Parliament and of the Council of 6 July 2011 concerning European statistics on tourism.

Definitions:

The accommodation establishment includes all tourist accommodation establishments providing, as a paid service (although the price might be partially or fully subsidised), short-term or short-stay accommodation services.

Bedroom: or dwelling is the unit formed by one room or groups of rooms which are rented by tourists as a whole (and constituting an indivisible rental).

Bed place: is determined by the number of persons who can stay overnight in the beds set up in the establishment, ignoring any extra beds that June be set up upon customer request.

Arrival: is defined as a person who stays at least one night in the hotel, children included.

Resident: is considered a person who has resided in Albania for more than 12 consecutive months.

Non-Resident: is considered a person who has not resided in Albania for more than 12 consecutive months.

A night spent: (or overnight stay) is each night a guest / tourist (resident or non-resident) actually spends (sleeps or stays) in a tourist accommodation establishment or non-rented accommodation.

The net occupancy rate of bed places = $\frac{\text{Number of nights spent}}{\text{Number of available bed places}} * 100$ measures the percentage of occupied bed places for "Hotels and similar accommodation".

The net occupancy rate of bedrooms = $\frac{\text{Number of occupied bedrooms}}{\text{Number of available bedrooms}} * 100$ measures the percentage of occupied bedrooms for "Hotels and similar accommodation".

Statistical regions at level 1, 2 and 3 are defined according to the NUTS II territorial division, which is a unified classification and is used as a basis for the collection and processing of European Regional Statistics. The information below includes which prefectures are in the North, Centre and South region.

Northern Region: Dibër; Durrës; Kukës; Lezhë; Shkodër
Centre Region: Elbasan; Tiranë
South Region: Berat; Fier; Gjirokastër; Korçë; Vlorë

Coastal areas are Local Administrative Units (LAUs) that are on or near a coastline. Coastal areas are classified according to the following two categories:

- **Coastal areas:** LAUs bordering the coastline or LAUs having at least 50% of their surface at a distance of 10 km from the coastline;
- **Non-coastal areas:** LAUs that are not "coastal areas"; which means LAUs that are not bordered by the coastline and have less than 50% of their surface at a distance of 10 km from the coastline.